



March 30, 2023

Dear Fellow Agriculture Safety Advocate,

As a member of the *Durham Farm & Rural Family Resources - Safety Day Committee*, I am proud to be part of organizing a Progressive Agriculture Safety Day for children and their families at the **Port Perry Fairgrounds on Saturday June 10<sup>th</sup>, 2023**. This fun filled event is being hosted to provide children with hands-on, educational activities and to help support our On-Farm Childcare Program throughout the summer months. Throughout the day our participants will hear about various topics related to farm safety. Our goal by hosting this event is to help children who live on, and visit farms, develop an awareness of farm hazards and create a life long, positive attitude toward farm safety.

The On-Farm Childcare Program is designed to provide quality childcare for farm families in Durham Region and surrounding areas where at least one of the parents primary source of income is through a farm operation and is available from May to September. An FBR (Farm Business Registration Number) number is required. We offer this program as we understand that it may be difficult for parents in the agriculture industry to care for their children as the working farm hours can be long and varied during the growing season. This is where the On-Farm Program can help! During the hours our caregivers are present, parents can concentrate on farm work during peak times without having their children in the farm workplace. Our Caregivers have knowledge of behaviour management, programming for children, farm and home safety, and basic infant care.

I'm writing to you today to ask for your support towards our Safety Day & On Farm Childcare Program. We are grateful to have been able to provide this unique program to the farm families in Durham Region since 1989 as a way to help keep children safe on farms in our area. If you are able to make a donation, we sincerely thank you, if not we completely understand. So that we have the time to organize for our event effectively, a response of your donation by **Wednesday May 24<sup>th</sup>** would be greatly appreciated and we would need to collect your donation before **Wednesday June 7<sup>th</sup>, 2023**. Please refer to the backside for sponsorship opportunities.

Your business name will be prominently mentioned/displayed so that all those attending the event will be aware of your business' generosity and participation in the success of the event.

I look forward to hearing from you at your earliest convenience and please don't hesitate to contact us if you have any questions or concerns. Thank you for your time!

Sincerely,

Safety Day Committee  
Durham Farm & Rural Family Resources  
[onfarm@durhamfamilyresources.org](mailto:onfarm@durhamfamilyresources.org)



## Progressive Agriculture Safety Day Sponsorship Opportunities

Gold Sponsor..... \$500+

Silver Sponsor..... \$250

Bronze Sponsor. ....\$100

Promotion for your organization:

- Your company's information (as provided by sponsors) included in **'take home bags'** that each participant receives at the end of the Safety Day – *All levels*.
- Your company's name to be included on event **promotional flyers** to be posted in numerous businesses in local towns - *all sponsors acknowledged – only GOLD & SILVER sponsors will have logos included*.
- Your company's name to be included in any **print & social media advertisements** - *all sponsors acknowledged – only GOLD & SILVER sponsors will have logos included*.
- GOLD sponsors only will also have the opportunity to **display your business banners & information throughout the event** – *at the registration & information table and also along the fence (road frontage along Reach St)*

**Please Note:** In order to have your company recognized on our advertising materials we will require your commitment by **Thursday May 18<sup>th</sup>**.

Should you have any questions please feel free to speak with a committee member, or contact Josie Linton - On Farm Program Coordinator at [onfarm@durhamfamilyresources.org](mailto:onfarm@durhamfamilyresources.org) or Karen Barkey - Safety Day Assistant Coordinator at [REDACTED]

We at *Durham Farm & Rural Family Resources* would like to extend our greatest thanks to you and your company for supporting local children and families education towards farm safety.

Kind regards,

Josie Linton, Karen Barkey & Safety Day Committee