

Summary Report

19 February 2021 - 12 January 2023

Let's talk Brock

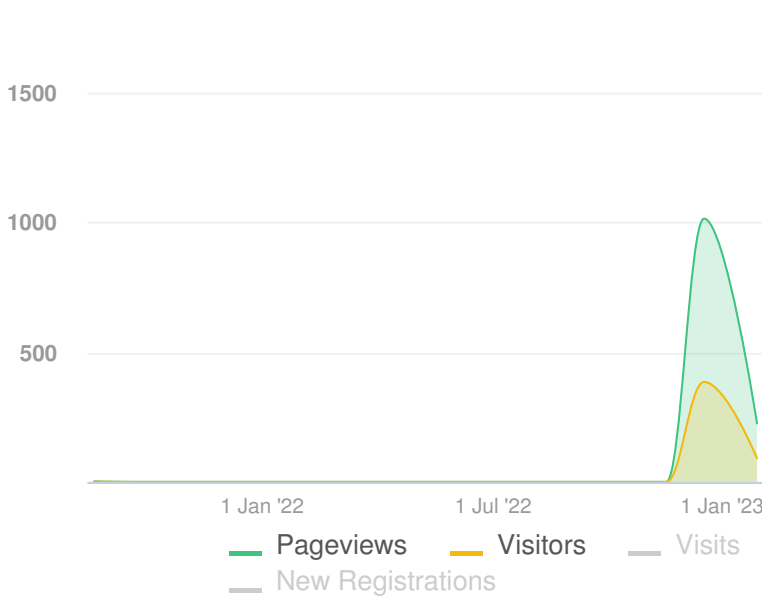
PROJECTS SELECTED: 1

Dog Park Survey

FULL LIST AT THE END OF THE REPORT



Visitors Summary



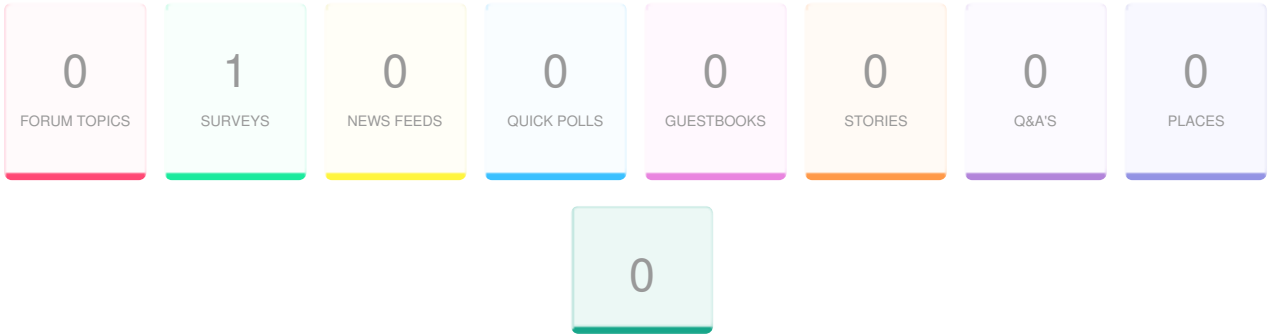
Highlights

TOTAL VISITS	518	MAX VISITORS PER DAY	148
NEW REGISTRATIONS	0	ENGAGED VISITORS	339
		INFORMED VISITORS	403
		AWARE VISITORS	458

PARTICIPANT SUMMARY

ENGAGED	339 ENGAGED PARTICIPANTS			(%)
	Registered	Unverified	Anonymous	
INFORMED	Contributed on Forums	0	0	0
	Participated in Surveys	3	0	336
	Contributed to Newsfeeds	0	0	0
	Participated in Quick Polls	0	0	0
AWARE	Posted on Guestbooks	0	0	0
	Contributed to Stories	0	0	0
	Asked Questions	0	0	0
	Placed Pins on Places	0	0	0
	Contributed to Ideas	0	0	0
	* A single engaged participant can perform multiple actions			* Calculated as a percentage of total visits to the Project
ENGAGED	403 INFORMED PARTICIPANTS			(%)
			Participants	
INFORMED	Viewed a video		0	
	Viewed a photo		0	
	Downloaded a document		0	
	Visited the Key Dates page		0	
AWARE	Visited an FAQ list Page		0	
	Visited Instagram Page		0	
	Visited Multiple Project Pages		70	
	Contributed to a tool (engaged)		339	
		* A single informed participant can perform multiple actions		
ENGAGED	458 AWARE PARTICIPANTS			
			Participants	
INFORMED	Visited at least one Page		458	
		* Aware user could have also performed an Informed or Engaged Action		
AWARE				* Total list of unique visitors to the project
				Dog Park Survey 339 (74.0%)
				Dog Park Survey 403 (88.0%)
				Dog Park Survey 458

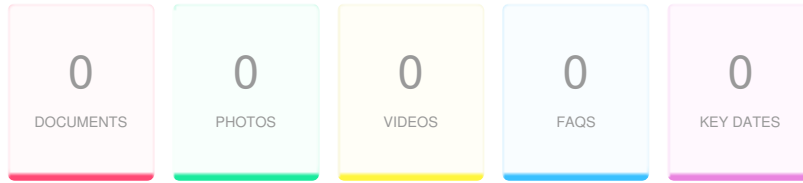
ENGAGEMENT TOOLS SUMMARY



SURVEYS SUMMARY	
1	Surveys
339	Contributors
347	Submissions

TOP 3 SURVEYS BASED ON CONTRIBUTORS
339 Contributors to Dog Park Survey

INFORMATION WIDGET SUMMARY



TRAFFIC SOURCES OVERVIEW

REFERRER URL	Visits
m.facebook.com	121
lm.facebook.com	69
www.townshipofbrock.ca	46
www.durhamradionews.com	31
l.facebook.com	30
t.co	13
android-app	7
www.google.ca	6
www.google.com	5
www.durhamregion.com	2
www.snapchat.com	2
instagram.com	1
municipalinfonet.com	1
webmail.bell.net	1
www.thepeterboroughexaminer.com	1

SELECTED PROJECTS - FULL LIST

PROJECT TITLE	AWARE	INFORMED	ENGAGED
Dog Park Survey	458	403	339