



Storage Shed Proposal

March 2023

Background

Cannington Haunted Attraction is a signature community event that brings together residents of Brock Township and surrounding areas for an exciting haunt experience that celebrates Halloween in a safe, family-friendly environment. The event takes place the two weekends before Halloween (Friday and Saturday evenings from 6:30-9:30pm) at MacLeod Park on and around the nature trail. The attraction boasts three main scare attractions, as well as a photo booth, the decorated historical society museum and a refreshment/vendor area. Over 100 volunteers contribute their time and talents each year to make Cannington Haunted Attraction a huge success.

The event is organized by a non-profit group of local residents and is strongly supported by local businesses and organizations. 2022 marked its 14th year and saw over 3000 local residents and visitors in attendance.

Each year, a percentage of our ticket sales is donated to the Cannington Lions Club to help support their many community initiatives. Over the past 2 years, donations have also been made to the Beaverton Lions Club (in return for assistance with setup/teardown), Brock Township Dench Animal Shelter, Cannington Historical Society and Cannington Horticultural Society. Last year alone, these donations totalled \$9,500.00, while the remaining proceeds set our budget for the following year. Cannington Haunted Attraction also provides an annual bursary to Brock High School and is a member of the Brock Board of Trade. Engaging the community and giving back has always been a mandate of the organization and we take pride in the continued support of the community.

Challenges/Solution

The popularity of Cannington Haunted Attraction continues to grow. In an effort to stay on top of industry trends and provide a unique experience from year to year, the committee builds and purchases new sets, props, costumes, etc. ever year. While we are fortunate to have our own pole barn on the park property (successfully fundraised and built in 2016 by volunteers), we are simply outgrowing our current storage capacity which is quickly becoming a risk to the sustainability of this community event.

Additional storage on site would be a welcome solution and would increase our efficiencies. We would like to request permission from the Township to add a 12'x20' storage shed beside our barn to accommodate our current inventory with room to grow. The proposed shed would be built similar to the barn, which was modelled to blend with the existing Drive Shed owned by the Cannington Historical Society. It will be constructed with standard framing and truss roof, board and batten exterior, a concrete base, one regular door and one garage door (which would face the existing barn). The storage shed would be fully funded by the organization and constructed by volunteers. Our aim is to build the shed this spring/summer so that we can benefit from the additional storage for our 2023 event.



Aerial view of Cannington Haunted Attraction Barn and proposed storage shed



Cannington Historical Society Drive Shed and Cannington Haunted Attraction barn (left); side of CHA barn where shed would be constructed (right)

Preliminary discussions took place on February 27, 2023 with the Chief Building Official and Director of Development Services to discuss the required process. We are hopeful that Council can support this initiative so that the committee can respond to the event's growing needs and continue to run this signature community event.

Additional Benefits to the Community

Aside from providing a fun and exciting annual event in the community, additional benefits of the Cannington Haunted Attraction include:

- Engagement of the community and relationship-building (Township of Brock, Brock High School, local businesses, organizations, residents)
- Promotion of volunteerism and opportunities for high school students to obtain their community hours, be involved, and develop teambuilding and leadership skills
- Tourism – many guests are from outside of Brock Township
- Economic development through buying local for building and hardware supplies, clothing, printing needs, food/drinks, etc.
- Free tickets are provided to local food banks
- Sponsorship opportunities for our local businesses to gain exposure while supporting a great community event
- Clean up and pruning of nature trail as needed.

Thank you for your time and consideration. For additional information, please contact Kevin Macdonald [REDACTED]

Deputation Request Form

In the Township of Brock, you can request to speak at a Council or committee meeting on a specific issue or agenda topic.

You must submit your request, together with all background information for consideration, no later than Tuesday at 12:00 p.m. the week before the meeting. View our [Council Calendar](#) for upcoming meeting dates.

Name *

Kevin Macdonald

Mailing Address

██████████ Cannington, Ontario L0E 1E0

Email Address *

████████████████████

Phone Number *

██████████

Preferred Meeting Date * 

3/13/2023



I am requesting a deputation to speak *

on behalf of an organization, business, group or association

on my own behalf

Name of organization, business, group or association *

Cannington Haunted Attraction

Name(s) of Speaker(s) * 

Kevin Macdonald

I would like to use:

laptop

projector

Subject of Presentation * 

permission to build small storage shed beside CHA barn at MacLeod Park

Confirmation *

I hereby confirm that the information provided in this form is true, complete, and accurate to the best of my knowledge.

Thank You

Staff from the Clerk's Department will be in contact with you within two (2) business days to confirm your request to speak to Council.

Note:

Personal information on this form is being collected under the authority of the Municipal Freedom of Information and Protection of Privacy Act R.S.O. c. F.31,s.39(2). Questions about the collection of personal information may be directed to the Township of Brock, 1 Cameron St. E., Box 10, Cannington, Ontario, L0E 1E0.

Note:

This document is available in alternate formats upon request. Please contact the Clerk's Department at 705-432-2355