



## Brock Township Public Library 2022 in Review

### About Brock Township Public Library:

- Brock Township Public Library (BTPL) has 3 branches, Beaverton, Cannington, and Sunderland.
- One Library card works for all three branches.
- The Library increased its hours from 74 to 77 hours per week, offering daytime, evening, and weekend hours.
- The Library is governed by the Brock Township Public Library Board, as per the Public Libraries Act.
- BTPL is an active member of the provincial Ontario Library Services (OLS) which issues regulations, and provides both guidance and training.

### The Public Libraries Act:

- Each year, the province sets a week when public libraries must conduct a 'Typical Week Survey'. In accordance with the Public Libraries Act, the Library must also submit data for the Annual Survey. The information collected is required to qualify for the provincial Public Library Operating Grant.

The following includes some of the information that is included in the Annual Survey.

| Circulation  | 2022          | 2021*         | 2019          |
|--------------|---------------|---------------|---------------|
| Physical     | 37,860        | 30,980        | 44,396        |
| Digital      | 17,251        | 15,710        | 12,114        |
| <b>Total</b> | <b>55,111</b> | <b>46,690</b> | <b>56,510</b> |

|                     | 2022   | 2021*  | 2019   |
|---------------------|--------|--------|--------|
| Programs Held       | 300    | 130    | 92     |
| Programs Attendance | 2,523  | 1,562  | 370    |
| Library Visits      | 31,299 | 22,350 | 43,976 |
| Active Card Holders | 2,793  | 2,176  | 2,792  |

### Notes:

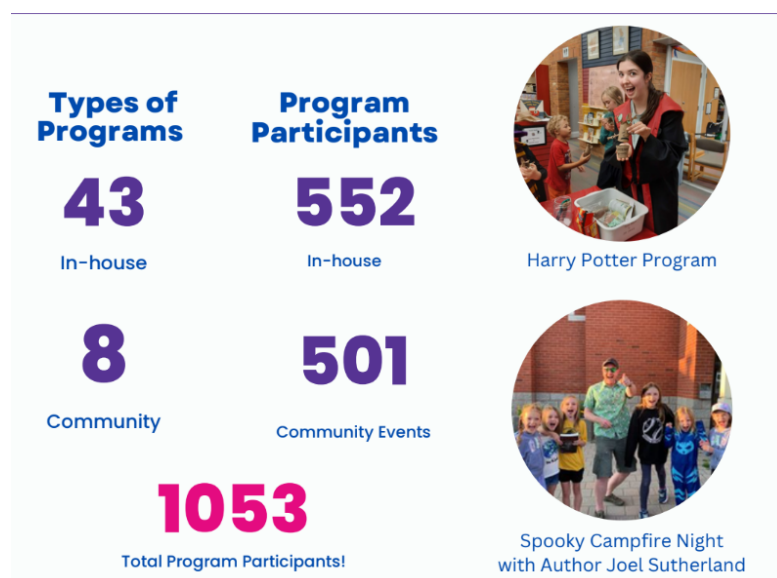
- \* identifies a COVID year
- Program attendance does not include outreach opportunities such as TNDF Night Markets, Sunderland Fair, Beaverton Fair, or school visits.

## Popular items that are borrowed:

- **Top Borrowed Titles**
  - e-Magazines:
    - **HELLO!**
    - **Us Weekly**
  - E-Books:
    - **The Last Thing He Told Me** by Laura Dave
    - **The Paris Apartment** by Lucy Foley
  - Books:
    - Juvenile Fiction - **Dogman** by Dav Pilkey
- **Mifi Hotspots**
  - Borrowed 374 times in 2022

## Service improvements in 2022:

- Programming:
  - In the Fall, the Library began reading buddies for students to help improve literacy, comprehension, and communication skills.
  - Recognizing the community's desire for in-person programming, the Library began in-person programming again.
  - Other unique children's programs include Builder's Club and the STEAM Club, allowing kids to gain knowledge and experience in the areas of Science, Technology, Engineering, Arts, and Math.
  - The Library offers a wide range of adult programs, such as book clubs, genealogy sessions, and special interest programs.
  - The Library offered 300 programs, including a fantastic and popular TD Summer Reading Club, plus summer events for kids. Parents expressed how impressed they were by the programs and offerings, especially for such a small Library.



- Collaborations and Partnerships:
  - We collaborated with the Durham Region's Health Department to improve accessibility to community members to receive their COVID vaccines. More than 220 people received vaccinations at the Library in 2022.
  - The Library contributed to the Municipal Elections by coordinating with the Clerk and providing Voting Assistance at Beaverton and Sunderland library branches.
  - Partnered with Brock Township to offer an Outdoor Movie Night.
  - The Library collaborated with Durham and York libraries to offer big event programming, such as an Indigenous Paint Night, and Meet an Astronaut (with Chris Hadfield).
  - Partnered with The Nourish and Development Foundation to offer the Seed Library at the branches and work together on programs.
  - Partnered with CBC to offer CBC Corner on our website: <https://cbccorner.ca/brock>
- Diversity, Equity, and Inclusion:
  - Met various Diversity, Equity and Inclusion goals by providing Drag Queen Story Time, an Indigenous Learning Circle, and the Indigenous Paint Night.
- Outreach:
  - With a renewed focus on outreach - meeting people where they are - and recognizing that the Township's largest population is between 30 and 50 years of age, the Library began Trivia Nights, which have been extremely popular, and the Library has been asked to continue offering these fun and engaging evenings, with our youngest participant being 4 years old.
    - One couple explained that they were new to Brock and did not have many friends in the area and because of COVID, they were in the habit of staying in. They said that they will not miss another Trivia Night as it was so much fun and so great for the community to have something fun and social to do.
- E-resources:
  - The Library offers Kanopy, an online streaming service offering thoughtful, educational movies and television series for adults and kids.

### **2023 Enhancements:**

- Services and Resources:
  - More hotspots being offered for members to borrow (Ontario Trillium Foundation (OTF) Grant)
  - Improving the internet at Beaverton and Cannington branches (OTF Grant).
  - Improving the Sunderland Internet.
- Programs:
  - Offering hybrid programming (OTF Grant).
  - Hosting an author event in October 2023: Heather Marshall, Looking for Jane.
  - Offering tech programs and one-on-one help to improve digital literacy in our community (OTF Grant).
  - Offering Adult Board Games nights in Sunderland, tween programs in Cannington, and Chess for Teens in Beaverton.

- Collaborations:
  - Partnering with Durham Region’s Outreach Worker team to offer Outreach services at Beaverton and Cannington branches.
- Education and E-Resources:
  - Offering [LinkedIn Learning](#) program, which allows community members to take courses (and get completion certificates) for free. A few topics include Autocad, Excel, Adobe, Amazon Web Services, Six Sigma, Human Resources, Accounting, Ethics, Project Management, Communications, Website design, Diversity, Equity, and Inclusion; and Customer Service, Leadership, and Management Skills.

**How much does it cost to be a member of the Library?**

- There is no charge for those who live, attend school, and/or pay property/business taxes in the Township of Brock.
- If people live outside of Brock Township, the membership fee is:
  - The charge for a non-resident to join is \$20 per year for each family.
  - Brock Township Public Library has reciprocal borrowing agreements with all Region of Durham, City of Kawartha Lakes, Township of Ramara, Georgina Island First Nations Public Library and the Town of Georgina public libraries.
  - Residents from those communities may get a Brock Township Library membership and Brock residents may get memberships at those libraries as well.

**Is everyone in Brock automatically a library member?**

- No. Residents become a member by signing up online (for digital services) or coming into the Library for a full membership.

**Once a member, always a member?**

- No. Patrons must renew their cards bi-annually to verify any address changes.
- As per the Province’s Annual Survey, patrons who have used their card within the last two years are active members. Patrons who have not used their BTPL card for two consecutive years are deemed inactive and not included in our counts.

We are always pleased to answer questions about Brock Township Public Library services.

**Katie-Scarlett MacGillivray (she/her/hers)**

Chief Executive Officer

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