



## Corporation of the Township of Brock

### Staff Report to the Mayor and Members of Council

**From:** Alicia Bagshaw

**Position:** Recreation and Leisure Coordinator

**Title / Subject:** Kayakomat at Centennial Beach

**Date of Report:** September 20, 2022

**Date of Meeting:** September 26, 2022

**Report No:** 2022-TED-012

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#### 1.0 Issue / Origin

A representative from Kayakomat reached out to staff to provide a short presentation of their company and how their product would benefit the Township of Brock.

Kayakomat is an independent rack for kayaks and Stand-Up Paddle boards that enables locals and visitors to rent the equipment conveniently at any time during the day.

#### 2.0 Background

There is currently nowhere in the Township that offers rentals of Kayaks or Stand-Up Paddleboards. Kayakomat would create opportunities for locals and visitors to experience these water activities, who otherwise may not have the ability to purchase or transport a kayak or Stand up paddle board to the water.

#### 3.0 Analysis

Kayakomat would greatly benefit the Township by providing an experience to residents, while also encouraging visitors to our waterfront and downtowns.

The unit would be located at Centennial Beach as it is a common spot for watersport activities, and provides a relatively easy launch process.

There is an individual representative who is responsible for the unit and managing the bookings. Township Staff and resources will not be required.

#### 4.0 Related Policies / Procedures

N/A

#### 5.0 Financial / Budget Assessment

There is no cost to the Township for implementing a Kayakomat unit. The unit is provided by the supplier, and bookings are all managed through the supplier.

The Township would only be responsible for providing the space required for the unit.

Staff suggest entering into a 1-year agreement at no charge to the supplier. At the end of the season, staff will review the agreement to determine if there is any potential for the Township to collect revenue for this experience.

## **6.0 Climate Change Impacts**

N/A

## **7.0 Communications**

Staff participated in a presentation with a representative from Kayakomat.

## **8.0 Conclusion**

Kayakomat is a great opportunity for the Township to provide a unique experience to both residents and visitors at no cost to the Township. The experience will benefit the community as well as boost Tourism.

## **9.0 Recommendation**

BE IT RESOLVED that Council enter into a 1-year free-use agreement with Kayakomat at Centennial Beach.

BE IT RESOLVED that staff review rates and permits/licences after one year to ensure consistency across the municipality.

BE IT RESOLVED that Kayakomat provide the Township with a Certificate of Insurance, naming the Township of Brock as additional insured.