



# SUNDERLAND LIONS CLUB

**“SERVING OUR COMMUNITY”**

April 11, 2022

Mayor John Grant & Council  
Township of Brock  
1 Cameron St. E.  
Cannington, ON  
L0E 1E0

Re: New “Sunderland” Service Club Composite Board Signs

This is an update of our April 20, 2020 letter concerning the above noted matter. Due mainly to Covid related issues, we have not been able to move forward with this project but wish to do so now.

As previously noted, the Sunderland Lions Club some 25 years ago designed, built and installed service club composite board signs for the north, south and west entrances to the village of Sunderland. The signs are now in need of repair or replacement and the Club has completed an updated design for that purpose (see attached). A new fourth sign is also being proposed for the east entrance to the village on Concession Road 6.

As a reminder, the upper panel design is inspired by the Sunderland area’s agricultural history and features a grain stock and the use of a unique script to spell “Sunderland” that is taken from the former Sunderland Creamery butter wrapper.

The new design is based on the Ministry of Transportation (MTO) standard for such signs as contained in Ontario Traffic Manual Book 8, Sec. 13.2. This standard, among other things, prescribes dimension, layout and colour requirements. With respect to colour, a brown background is required. It is proposed that the design of all four entrance signs be based on the MTO standard.

The proposed new east entrance sign location on Brock Concession Rd. 6 is shown on the attached air photo and is submitted for Township approval.


The Sunderland Lions Club will be responsible for the upgrading of the existing signs, as well as the construction and installation of the new sign on Concession Road 6, including all associated costs. We will also be responsible for creating new crests for all of the organizations represented on the signs.

**WWW.SUNDERLANDLIONSCLUB.CA  
BOX 418, SUNDERLAND, ON L0C 1H0**

I would ask that this matter be presented to Council for approval and that a Township staff member be assigned to work with the Lions Club.

If you have any questions with respect to this, please contact the undersigned. We look forward to working with the Township on this project.

Sincerely,

A handwritten signature in cursive script that reads "Tom Teefy". The signature is written in black ink and is positioned above the printed name and title.

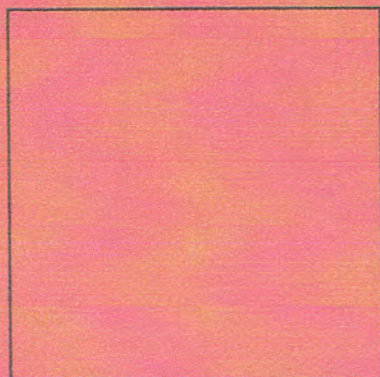
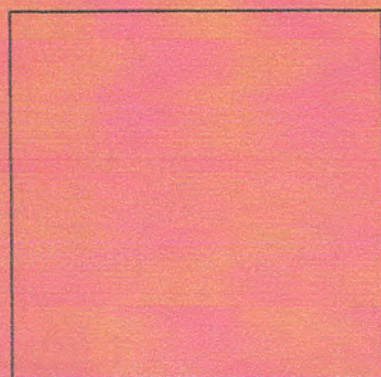
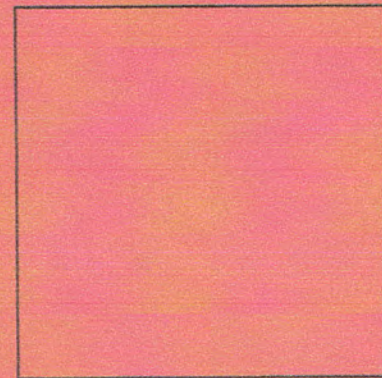
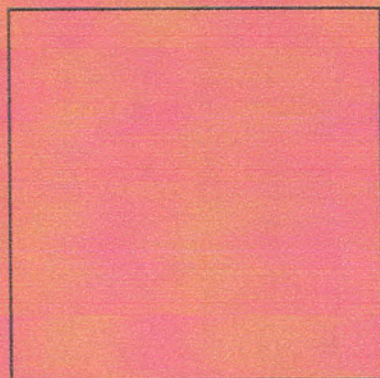
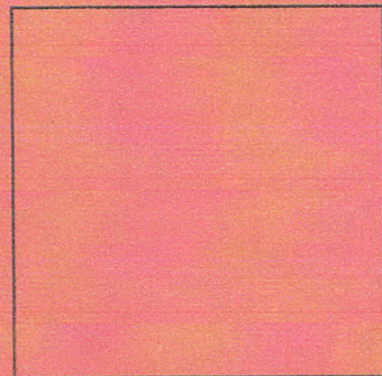
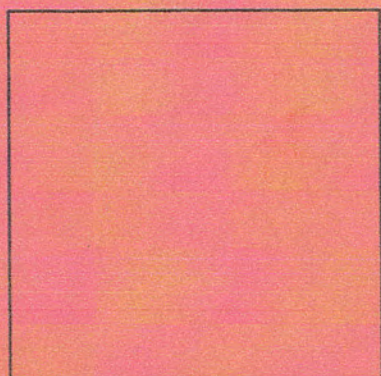
Lion Tom Teefy  
Civic Improvement Committee Chair



# Sunderland



**WELCOMES YOU**







yourDurham

# East Entrance



- Schools
- Child care
- Government Offices
  - Federal
  - Provincial
  - Regional
  - Municipal
  - Other
- Senior Residences
- Community Facility
- Health-care Facility
- Hospital
- Recreation Facility
- Pools and Splash Pads
  - Public Pool
  - Splash Pad
- Library
- Place of Worship
- Transportation Nodes
- Recreation Parks
- Regional Trails
  - Community Trail
  - Conservation Area
  - Oak Ridges Trail
  - Trans Canada Trail
  - Waterfront Trail

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