



**The Corporation of the Township of Brock
Not-For-Profit Sector Review Committee Minutes**

**February 2, 2022
Virtual Meeting**

1. Call to Order / Roll Call

Chair Schummer called the meeting to order at 6:39 and confirmed the following committee members and staff were present.

Ward 3 Councillor Walter Schummer, Ward 4 Councillor Cria Pettingill, Paul Pascoal, Andrea Klimpel, Ted Shepherd

Staff Present: Alicia Bagshaw, Recreation & Leisure Coordinator, Maralee Drake, Deputy Clerk

2. Confirmation of Minutes

Moved by Cria Pettingill

That the minutes of the January 5, 2022 meeting be approved.

CARRIED

3. Hearing of Deputations

4. Disclosure of Pecuniary Interest and Nature Thereof

5. Delegations

6. General Items

6.1 NPSRC 2022 Budget Requests Report

The Deputy Clerk advised the report was drafted in anticipation of the budget meeting, but has recently learned the meeting is being structured differently and no reports will be going to the meeting. She advised that new initiatives will be going as a summary sheet.

The Deputy Clerk advised the summary sheet for the Non-Profit Sector Review Committee includes \$10,000 for 2022 for the committee to work towards the following initiatives: Webpage and social media, Proclamation day, volunteer campaign promotions, resident survey, workshops, networking and the donated assets policy.

Chair Schummer advised if budget was included for the enhancements and rebranding of the Recreation and Community Guide. The Deputy Clerk advised that the Recreation Guide is already included in the budget, and will not come out of the \$10,000 allocated to the committee.

The Deputy Clerk advised following the budget deliberations, the committee will receive confirmation of what council is directing the committee to proceed with.

6.2 Draft Survey Questions

Chair Schummer advised if anyone had questions about the draft survey questions.

The committee discussed avenues for circulating the survey which included: Online, Social Media, Newspaper Advertisement, Recreation and Community Guide, Distribute through local schools, encourage non-profit organizations to distribute.

Councillor Pettingill advised the pre-ample should include the importance of volunteers and non-profit organizations within the community and highlight the popular local events that are run by volunteers and non-profit organizations. Demonstrate that the underlying purpose of the survey is to promote volunteerism.

Chair Schummer advised if there are additional questions that the committee wants included, or additional points for the pre-ample to send them to the committee members for review prior to the March meeting.

6.3 Township Website Review - Andrea

Ms. Klimpel provided a summary of her research with respect to what information is available to non-profit organizations on municipal websites, and what she recommendations the NPSRC draft for Brock.

Key recommendations include:

1. Create a landing page for the Non-Profit Sector, to tie together related existing content, such as funding opportunities, facilities rentals, and licences / permits.
2. Enhance content to support the sector, as outlined in this report-back.
3. Council to consider how the Non-Profit Sector may be captured in the Township Strategic Plan, and, the development of a Policy Statement to support the relationship with this sector.

Chair Schummer advised what staff is responsible for website updates. The Deputy Clerk advised the website is managed by the Clerk's Department. She also advised that a majority of the items could be accommodated, but it will need to fit with the Township's format and template.

6.4 Day of Recognition suggested dates

The Committee determined to choose a National day to support, rather than proclaiming a separate day in Brock.

The committee discussed supporting National dates including Canadian Volunteer Week in April and National non-profit day in August.

Chair Schummer advised it would be better suited to support the National Non-Profit day as Brock has many non-profit organizations that are not run by volunteers, so celebrating National non-profit day would be more inclusive.

7. Other Items & Inquiries

7.1 New Business

Moved by Andrea Klimpel

BE IT RESOLVED THAT the results of the Non-profit Sector Review Committee survey be emailed to the respondents thanking them for their feedback, as well as providing an update as to how the survey results helped the committee form their recommendations for Council, and what the committee's activities and work plan will be moving forward, following

and THAT staff be directed to provide a link on the Township webpage to a copy of the Non-Profit Sector in Brock report.

CARRIED

7.2 Next Meeting

March 2, 2022 at 6:30 p.m.

8. Adjournment

Moved by Ted Shepherd

BE IT RESOLVED THAT the meeting of Council adjourn at this time 7:55 p.m.

CARRIED

Mayor

Clerk