



Growing North Durham Annual Report

Township of Brock Council

April 13, 2026



Background

- Endorsed in early 2023 by Regional and north Durham Township Councils
- Supporting plan of Ready Set Future
- Goals and actions to support economic growth across north Durham to 2027
- Commitment to provide annual reports to Councils



Plan Approach

- North Durham-wide collaboration for plan implementation
- Regular communication and meetings

Three Pillars

- People
- Places
- Prosperity



People

- Workforce development
- BACD business support
- Labour Force Study – Employee Transportation
- Talent Attraction Campaign – *North of Unexpected*
- Information sharing with business community
- Business features





Places

- North Durham lens on marketing initiatives and campaigns
- Program-related and ad-hoc business support – 55+ one-on-one support





Prosperity

- Investment inquiries
- Building, Business and Parcel inventories
- Ec. Dev. assets updated & maintained
- Business Visitation Program to support retention
- Tourism support on-going
- Agriculture-related (AR) and on-farm diversified (OFD) uses



Looking Ahead

- Workforce development & transportation support
- Business Visitation Program to support retention
- Building, Business and Parcel inventories



Questions & Thank you!

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