



**The Corporation of the Township of Brock
Not-For-Profit Sector Review Committee Minutes**

**October 21, 2025
Virtual Meeting**

1. Meeting Link

Email clerks@brock.ca for a link to join the meeting.

2. Call to Order / Roll Call

Chair Sarah called the meeting to order at 12:04 p.m. and confirmed the following committee members and staff were present.

Sarah Baron, Chair

George Ranich

Tracy Munusami

Ward 3 Councillor Angela Canavan

Alicia Bagshaw, Recreation and Leisure Coordinator

Stefanie Stickwood, Clerk's Assistant (recording the minutes)

Regrets:

Karla Enns, Vice Chair

3. Disclosure of Pecuniary Interest and Nature Thereof

4. Delegations

5. Confirmation of Minutes

September 9, 2025

George Ranich moved to accept the September 9th minutes.
Motion Carried.

6. General Items

6.1 Feedback on Awards of Merit

Alicia Bagshaw provided a summary of the Awards of Merit event held on September 25, where seven recipients were recognized. The well-attended event received very positive feedback. Councillor Canavan echoed these remarks, commending staff for their excellent work, particularly noting the outstanding décor and speeches. It was requested that future events relevant to the Committee be shared through calendar invites.

6.2 Year-end Presentation

The Committee discussed the year-end presentation and included the need for improved collaboration with Council, recognizing that many organizations contact Council members directly. It was suggested that the Committee provide Council with clear communication channels to share with organizations.

Members noted the challenges faced by the municipality in reaching residents through social media due to algorithms and an aging population, emphasizing the value of word-of-mouth outreach through personal connections.

Moved by Sarah and George that the Committee accept the presentation as submitted. Motion Carried.

6.3 2026 Meeting Schedule

Sarah moved the motion to accep

7. Other Items & Inquiries

7.1 New Business

Sarah reviewed the survey results and summarized the key challenges faced by organizations, noting that volunteer recruitment and retention remain the most significant issues.

The Committee discussed the feedback from organizations, highlighting the need for support with marketing, event promotion, and volunteer engagement. Alicia referenced the *Support for Community Organizations*

Policy and emphasized the importance of improving communication with local groups. She noted that while the Township distributes quarterly newsletters to organizations, there has been little response. Sarah proposed developing a simplified list of available Township supports to share directly with groups.

It was suggested that likeminded organizations in each town collaborate on joint ventures which in turn would promote the Township as a whole.

Councillor Canavan provided information about a committee that had been formed to aid in the Visitor Growth Plan that would be available to Council and the public and would include recommendations on how to promote Brock Township as one entity and limit the focus on each individual town.

It was recommended that more personal communications be conveyed between the Township and Non-profit organizations. Township staff advised share organizations information on events, volunteer recruitment etc. however, it was the responsibility of the organizations to provide the Township with the information. Non-profit organizations were provided with a quarterly e-newsletter which included details on how to have information shared by the Township.

The Committee was encouraged to utilize the list of non-profits and reach out to the groups that were assigned to each organization.

Sarah Barron suggested she create a follow up survey and reach out to those who had completed the survey previously.

A report provided an update from the Support for Community Organizations Committee would be going to Council before end of year and would be shared with the Non-profit Committee members.

7.2 Next Meeting

November 18th

8. Adjournment

moved to adjourn at 12:58 george

Moved by _____
Seconded by _____

Be It Resolved That the meeting adjourn at this time moved at 12:58. Moved by George Ranich.
Motion Carried.

CARRIED / TIED / DEFEATED / WITHDRAWN / TABLED