



Corporation of the Township of Brock

Staff Report to the Members of Council

From: Alicia Bagshaw
Position: Recreation and Leisure Coordinator
Title / Subject: Annual Camp Summary Report
Date of Meeting: November 10, 2025
Report No: 2025-PRF-026

1.0 Issue / Origin

To provide an annual summary of the success of camp programs for 2025 and make recommendations on continuation of these programs for 2026 (and future years).

2.0 Background

The Township of Brock Summer Day Camp has been a successful program and received well in the community for numerous years. Each year brings new dynamics, and opportunities.

3.0 Analysis

The analysis has been broken down into categories, and provided below:

Inclusion Support:

The Township received requests for inclusion support for two individuals, resulting in a total of three weeks of camp requiring dedicated assistance. During these weeks, the Inclusion Counsellor provided 1:1 support to ensure a safe and engaging camp experience for the participants. Outside of these designated weeks, the Inclusion Counsellor was also utilized to support other campers who exhibited behavioural challenges. While these individuals had not formally requested 1:1 support, they benefitted significantly from the additional guidance and inclusive strategies provided.

Subsidy Opportunities:

This year the Township offered two different subsidy opportunities in conjunction with the Region of Durham. The first program is available to Ontario Works recipients, and they

qualify for up to 2 weeks of camp per child. In 2025 we had 11 children receive this subsidy for a total of 21 weeks provided. This program is a 50/50 cost share between the Region of Durham and the Township.

The second program is the Region of Durham Child Care Fee Subsidy Program. We had a total of 3 campers receive funding through this subsidy program for a total of 15 weeks provided. This subsidy program does not cost the Township any money as the funds are split between the parent and the Region.

Camp Trips/Special Guests:

Staff were asked to review the opportunities for offering Camp Trips. In 2025 it was determined the most cost-effective option was to bring Special Guests into camp. This summer we had visits from the Township Fire Department, Zoo to You and Kids in the Kitchen.

Staff will continue to investigate the possibility of offsite trips.

Camp Registrations:

Summer Camp:

In 2025, Summer Camp was held for 8 weeks at the Foster Hewitt Memorial Community Centre and at the Rick MacLeish Memorial Community Centre. Camp was not offered at the Sunderland Memorial Arena due to the closure for the Sunderland Arena Project.

Historically, camp registration for summer camp was based on a weeklong registration. In 2025, Council directed staff to offer an individual day registration option in addition to weeklong registration.

Camp registration was lower this year than in previous years. We anticipate this relating to not offering camp in Sunderland, as well as the new registration format.

	2024 Registration	2025 Registrations	2025 Individual Day Registration
Week 1 *	46	29	8
Week 2	82	69	32
Week 3	91	69	18
Week 4	84	37	25
Week 5	84	63	11
Week 6*	51	34	1
Week 7	78	77	18
Week 8	67	45	12
Total:	583	423	123

The Township offered individual day registrations for camp as an option for families who do not require full-week childcare or who missed the regular weekly registration deadline of June 10th. While this provided greater flexibility, it also presented challenges. Limited availability on certain days and a higher daily rate may have discouraged some families from registering. Additionally, awareness of the individual day option may have been low once weekly camps appeared full.

It is important to note that the recorded individual day registrations can be misleading—for instance, five individual day registrations in one week may represent a single child attending multiple days—making it difficult to accurately evaluate the program’s success.

Managing individual day registrations created a significant administrative burden, particularly in attendance tracking and record-keeping. Staff seek Council’s guidance on how to proceed with individual day registration to balance accessibility with operational efficiency.

March Break Camp

In 2025 March Break Camp was held at the Foster Hewitt Memorial Community Centre in Beaverton. Registration was open to 35 campers per day, with camps reaching capacity and people registering on the waitlist. Extended Care was also offered for March Break Camp.

Included below is a table representing the registrations for March Break Camp:

March Break Camp Registrations					
Camp:	March 10	March 11	March 12	March 13	March 14
Mites Camp	13	19	10	17	8
Variety Camp	15	15	15	15	5
Total:	28	34	25	31	13

Winter Camp

The Winter Camp program was not held in 2025 due to facility closures that affected the available schedule. For the 2025/2026 season, similar scheduling constraints apply, and the camp could only be offered on the following dates:

- Monday, December 22
- Tuesday, December 23
- Monday, December 29
- Tuesday, December 30
- Friday, January 2

The Municipal Office is scheduled to be closed from December 24-January 2 with staff returning on Monday January 5, 2026. Due to the breaks in the programming and scheduled office closure, staff would recommend not hosting a Winter Camp in

2025/2026. Staff anticipate many parents taking holidays during the break and as a result the demand for childcare is not as strong as other times of the year including summer and March Break.

In place of running a Winter Camp for 2025/2026, staff would like to investigate the possibility of holding some additional holiday activities on December 22 and 23.

Staff anticipate a possibility of holding Winter Camp in December 2026 depending on how the school closure unfolds.

Interruptions due to Sunderland Arena Project:

Due to the scheduled renovation at the Sunderland Memorial Arena, camp will not be able to be held at that location in the summer of 2026. Staff recommend offering all 8 weeks of camp in Cannington to supplement the loss of the Sunderland location.

Early Ice:

Based on this year’s proposed early ice schedule, there will be no impact to the camp program, as camp will be completed before ice installation is scheduled to begin. However, if the start dates are adjusted or an earlier ice installation is requested in future years, modifications to the camp program may be required to accommodate the change.

Proposed 2026 Camp Schedule:

Staff prepared a draft schedule for Summer Camp 2025 with all camps being offered in Beaverton and Cannington. As 2026 is a 10-week summer, staff are recommending offering a 9 week summer camp. Adjustments may need to be made to program offerings once a decision is made on early ice for 2026, as this would directly impact our programming.

Week 1* Short Week	June 29-July 3	No Camp July 1st
Week 2	July 6-10	
Week 3	July 13-17	
Week 4	July 20-24	
Week 5	July 27- 31	
Week 6 * Short Week	August 4-7	No Camp August 3rd
Week 7	August 10-14	
Week 8* Short Week	August 17-20	
Week 9* Short Week	August 24-27	No Camp August 28

4.0 Related Policies / Procedures

None.

5.0 Financial / Budget Assessment

The Registration fees for March Break were approximately \$4,945. The total registration fees collected for Summer Camp was approximately \$80,320 with additional revenue of \$2,800 collected in the form of sponsorships.

The total revenue for camps in 2025 was \$88,065 with total expenditures of \$103,447 for a total loss of \$15,382. For comparison, in 2024 the total revenue for camps was \$110,618.20 with a total expenditure of \$109,187.12, resulting in total net revenue of \$1,431.08.

This is a significant difference compared to last year. As mentioned above, the change in registration process, and the lack of Sunderland Camp can likely be attributed to the loss in 2025.

Moving forward, staff have developed a cost recovery model to ensure that future camps operate on a sustainable basis and do not run at a deficit. The overall budget has been adjusted, with reductions made in several areas. The new recovery model is based on achieving 70% capacity in camp programs. If a camp does not meet the minimum registration threshold by the designated cutoff date, the subsequent camps will be cancelled and refunds issued to registrants.

In addition, staff have reduced the number of camps offered, reflecting registration trends observed in 2025. Prior to last year's camp season, staff distributed a survey to determine whether registrants from Sunderland would be willing to register for programs in Cannington during the arena closure. Although the survey results indicated strong interest in Cannington camps, this anticipated participation was not reflected in actual registration numbers.

Financial considerations for camp offerings for 2025 will be included within the Budget Report.

5.1 Asset Management

N/A

6.0 Climate Change Impacts

N/A

7.0 Communications

N/A

8.0 Conclusion

In conclusion, 2025 was not as successful as 2024, which we can relate to the change in registration process as well as not offering Sunderland Camp. As Sunderland will still be closed in 2026, staff have reduced the number of camps being offered based on the registration numbers from 2025.

Consideration needs to be given to the camp offerings for 2026. Staff recommend providing March Break Camp and Summer Camp in 2026. Staff recommend not offering a Winter Camp in 2025 due to the program disruption but would like to re-visit Winter Camp in December 2026 pending the School Holiday Break.

Consideration should also be given to continuing to offer the individual day registration option.

An additional challenge is the deadline for registration. Currently we allow registration up until 12:00pm the Friday before the camp starts. This does not provide enough time for staff to prepare documents etc. Staff would recommend cutting off registration on the Monday or Wednesday prior to the week of camp starting.

9.0 Recommendation

BE IT RESOLVED THAT Committee receive report 2025-PRF-026, and

That Staff do not plan for a 2025/2026 Winter Day Camp Program, and

That Staff plan for a 2026 March Break Camp Program, and

That Staff plan for a 2026 Summer Day Camp Program for 9 weeks in Beaverton and 9 weeks in Cannington, with no weeks being scheduled at Sunderland Arena due to the scheduled renovation, and

That staff plan for Summer Camp with 3 short weeks – June 29th, August 3th, August 24th.

That staff set registration cut-off for the Monday of the week prior to the week of camp being registered for.

The Township continue with providing the Ontario Works Subsidy Program and the Child Care Fee Subsidy Program, and

That staff seek Council's direction on how to proceed with individual day registration to balance accessibility with operational efficiency.

That staff continue to engage and secure special guests for our summer camp offerings, and

That staff continue to investigate the opportunity of off-site trips and provide proposed costs as part of budget discussions