

To Whom It May Concern

September 25<sup>th</sup>, 2025

Re: Beaverton Fall Fest Community Event

I am writing to you on behalf of the local downtown business. As you may already be aware the community's local businesses are struggling due to the economy and other factors. We have decided to sponsor and host all on our own a community fall fest to help lift spirits and moral within the community. As we are sure families are struggling in these uncertain times. What better way to bring everyone together than a fun filled free event.

Beaverton Fall Fest will be hosted on October 4<sup>th</sup>, 2025, from 10:00am – 3:00pm. Location will be the downtown on Simcoe Street. We will be setting up décor and it will all be done by volunteers. This décor includes strawbales, corn stalks, pumpkins, fall mums and other floral décor. This set up will take place at 6:00am and be taken down by 5:00pm and all clean up will be done by our volunteers. All mess will be cleaned.

We have planned the following and the cost break down below

1. Face painter - \$500.00 includes free face paint and 5 hours - \$250 sponsored by Blue Leopard Face Paint herself being a town event
2. Free kids craft corner – Sponsored by Brock Soccer Club
3. Balloon Twist Artist - \$650.00 includes all free balloon art for kids and 5 hours
4. Fall décor – strawbales, corn stalks, fall mum flowers etc. Rough estimated costs \$250.00
5. Vendors – Free (approximate 5-10)
6. Live music – Free
7. Free popcorn – Sponsored by The Cozy Swan
8. Free hot apple cider – Sponsored by Moonflower's
9. Pumpkin seek and find with a prize to be won – Sponsored by The Cozy Swan
10. DRPS – Community table and information – Free

Total estimated cost \$1150.00 which would be paid for between the participating businesses. We would like to formally request that the township provide a monetary support of \$500.00 to support this event as we anticipate the benefit to the township and local businesses.

If you would like further information or to speak with me regarding anything please contact me at

Phone: [REDACTED]

Email: thecozyswan@gmail.com

Alicia Swan

Owner of The Cozy Swan