



## Corporation of the Township of Brock

### Staff Report to the Members of Council

**From:** Golf Committee (M. Drake, K. O'Farrell and M. Kerswill)  
**Position:** Deputy Clerk, Public Works Assistant and Deputy Treasurer  
**Title / Subject:** 2025 Charity Golf Tournament  
**Date of Meeting:** September 8, 2025  
**Report No:** 2025-FI-030

---

#### 1.0 Issue / Origin

The 2025 annual charity golf tournament was a success with registration of 132 golfers. The financial results of the 2025 tournament are included in this report for Council information.

#### 2.0 Background

The Annual Charity Golf Tournament has supported youth programs in our community since 1999. The tournament has been supported by local business and individuals, making it the success it has been. To date the tournament has raised over \$270,000 for the youth in Brock.

#### 3.0 Analysis

In 2025, the golf tournament raised net revenue of \$13,554 (after expenses), which is outlined below as follows:

	\$
Golf Registration Revenue	18,605
Sponsorship Revenue	11,600
<b>Total Gross Revenue</b>	<b>\$ 30,205</b>
Less:	
Golf Fees	(6,346)
Dinner	(3,923)
Registration Gift	(5,311)
Signage	(244)
Credit Card Fees	(622)
Gift Card Prizes	(200)
Miscellaneous	(5)
<b>Net Revenue</b>	<b>\$ 13,554</b>

We were fortunate enough to receive 2 GOLD level sponsors at \$2,500 each, and 1 CART sponsor at \$2,000. There were 17 HOLE sponsors at \$250 each plus our lunch and snack sponsors, and some great prize donations.

#### 4.0 Related Policies / Procedures

N/A

#### 5.0 Financial / Budget Assessment

The Golf Tournament Reserve has been analysed to determine the available funding to support the commitments and what is available for the next intake. The balance of funds available are as follows:

Balance, Golf Reserve, June 30, 2025	\$38,096
Committed funds from previous years	(5,445)
Uncommitted Balance, June 30, 2025	<u>32,651</u>
2024 Applications awarded in 2025	(24,505)
Net Proceeds – 2025 Golf Tournament	<u>13,554</u>
Available Golf Reserve funds, July 31, 2025	<u><u>\$21,700</u></u>

#### 5.1 Asset Management

N/A

## **6.0 Climate Change Impacts**

N/A

## **7.0 Communications**

For the remainder of 2025, staff will continue to work through previously committed grant applicants to determine project completion.

Applications for the next round of grants will be posted on the website after these recommendations have been brought forward to Council. Our anticipated due date for the next round of funding applications will be February 28, 2026.

## **8.0 Conclusion**

The 26th Anniversary event was a tremendous success and staff and members of the golf committee are looking forward to planning our next event for 2026.

## **9.0 Recommendation**

That Council receive report 2025-FI-030 on the 2025 Charity Golf Tournament for information purposes.