



Growing North Durham Annual Report

Township of Brock Council
March 10, 2025



Background

- Endorsed in early 2023 by Regional and north Durham Township Councils
- Supporting plan of Ready Set Future
- Goals and actions to support economic growth across north Durham to 2027
- Commitment to provide annual reports to Councils



Plan Approach

- North Durham-wide collaboration
- Regular communication and meetings

Three Pillars

- People
- Places
- Prosperity



People

- 2024 North Durham Building Business Forum Forum
- North Durham Labour Force Study
- Information sharing with business community
- Innovation success stories
- Agri-Food Gateway Pilot Program





Places

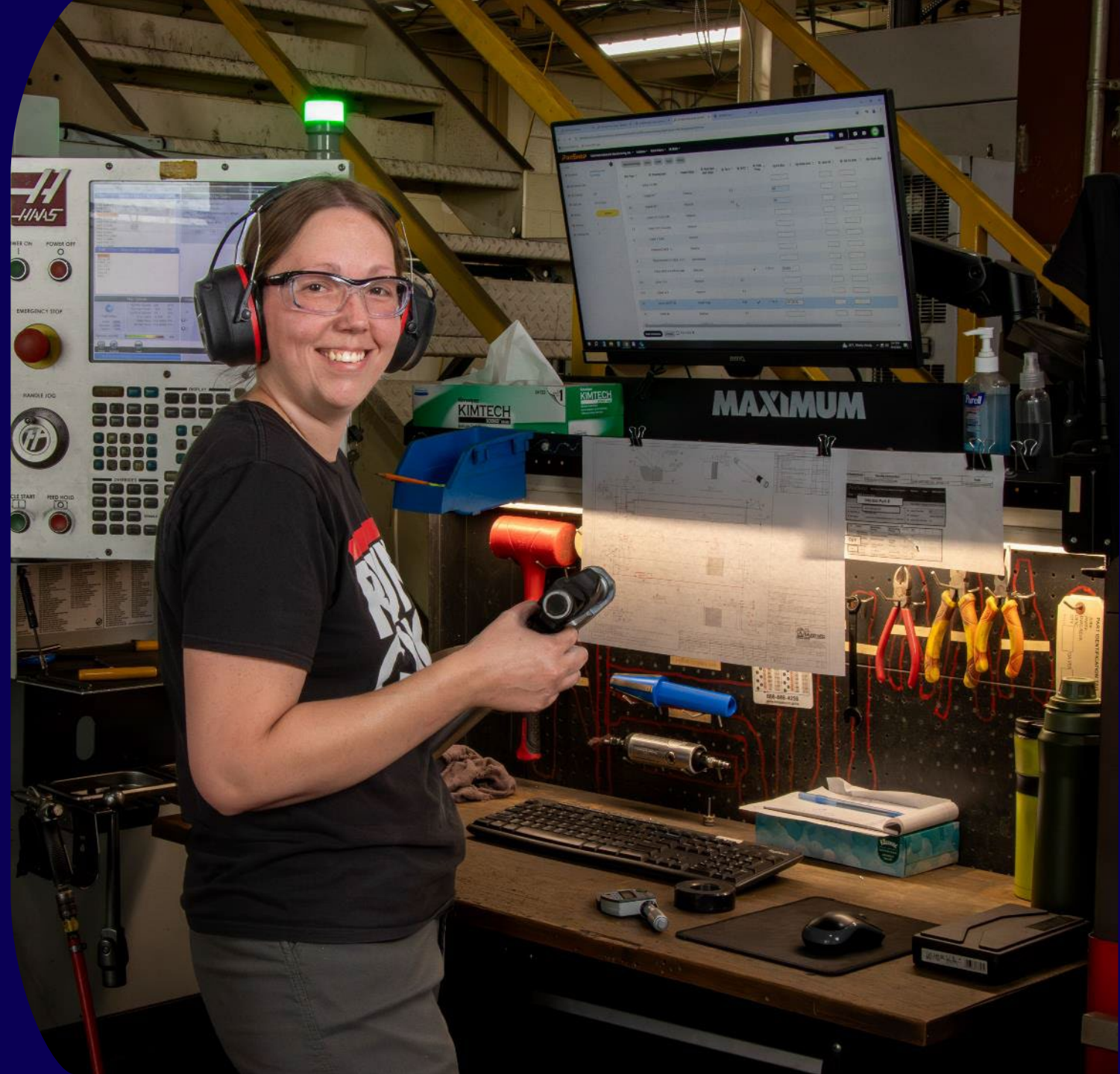
- Durham College Photography Program partnership
- North Durham lens on marketing initiatives and campaigns
- Township of Brock Downtown Community Improvement Plan (CIP)





Prosperity

- Investment inquiries
- Ad-hoc business support
- Building, Business and Parcel inventories
- Web asset improvements including Business Toolkit and Community Profile updates and new interactive data tools
- Enabling Agriculture-Related and On-Farm Diversified Uses in North Durham



Looking Ahead

- North Durham Labour Force Action Plan development and implementation of actions such as a north Durham Job Fair
- Standardized business visitation program
- Targeted CIP promotion
- Targeted downtown business attraction



Questions & Thank you!

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