



Corporation of the Township of Brock

Staff Report to the Mayor and Members of Council

From: Madison Bath

Position: Fire Prevention and Public Education Officer

Title / Subject: 2024 Fire Prevention Public Education Update

Date of Report: January 31, 2025

Date of Meeting: March 10, 2025

Report No: 2025-PS-002

1.0 Issue / Origin

The Fire Prevention and Public Education Officer is responsible for reporting updates with regards to activities and events involving the Fire Prevention and Public Education Division of the Fire Department. Subsequently, the Fire Chief is responsible for presenting those updates to Council.

2.0 Background

As per the Fire Protection and Prevention Act (FPPA), 1997, S.O., c.4, every municipality shall establish a program in the municipality which must include public education in respect to fire safety and certain components of fire prevention.

Subject to 6.1.1. of the Brock Township Establishing Regulating Bylaw, the Fire Department shall be organized into the following Divisions but not limited thereto:

6.1.1. Fire Prevention, Public Safety & Public Education

3.0 Analysis

The Fire Prevention and Public Education Officer has compiled statistics outlining the Fire Departments involvements within the community, including inspections, activities, and events. The data has been divided into two key categories: **3.1 Fire Prevention** which covers investigation and enforcement efforts, and **3.2 Public Education**, which highlights teaching initiatives and participation in community events.

3.1 Fire Prevention Statistics

The statistics below outline investigation and enforcement efforts for the period from January 1, 2024, to December 31, 2024, and include data from the two previous years for a year-over-year comparison.

Total Annual Occurrences – by Year		
2022	2023	2024
43	35	185

The statistics below further breakdown the total number of occurrences by type, for each year from 2022 to 2024.

Total Annual Occurrences – by Type				
Occurrence Type	2022	2023	2024	
Alarmed for Life (per event, not home)	0	0	8	
Building Permit Review/Inspection	0	0	5	
Complaint	9	9	31	
FD Response Follow-up	0	1	22	
Fire Safety Plan Review	3	0	25	
Firework Display Permit Review	1	0	4	
Firework Sales Permit Review	5	0	7	
Licensing – General	0	0	1	
BBQ Permit Review	0	0	14	
Campground Licensing	2	0	3	
Daycare Licensing	1	1	3	
Group Home Licensing	1	1	1	
Liquor Licensing	1	4	2	
Refreshment Vehicle Licensing	4	0	4	
Request Inspection	10	16	40	
Safety Concerns	1	1	3	
Sale of Building	0	0	7	
Vulnerable Occupancy Inspection	5	2	5	
	Total	43	35	185

The statistics below breakdown the total occurrences from 2024 by geographical location within Brock Township.

2024 Occurrences – by Location		
Sunderland	Cannington	Beaverton
39	52	94

3.2 Public Education Statistics

The statistics below outline teaching initiatives and participation in community events from January 1, 2024, to December 31, 2024. These statistics do not include events that were solely organized by a firefighters' association where the Fire Prevention Division did not participate.

2024 Events – by Location			
	Sunderland	Cannington	Beaverton
Lessons	5	3	5
Public Events	3	1	8
Charity Events	1	0	4
Station Tours	1	7	2
Outreach	8	6	10
Total	18	17	29

The following chart provides an overview of the events, activities, and initiatives that the Prevention Division participated in throughout 2024. These engagements included educational lessons, public events, charity initiatives, station tours, and outreach efforts, all aimed at promoting fire safety, community awareness, and prevention.

2024 Events – by Type			
Date	Group	Description	Location
Lessons			
March 12 th	Stonemoor Daycare	Taught pre-school and school-aged children that firefighters are community helpers, gave a tour of the firehall, and provided fire prevention bags.	Cannington
March 12 th	Sunderland Public School – Daycare Group	Taught school aged children that firefighters are community helps, gave a tour of the firehall, and allowed students to use charged hose. Provided fire prevention bags.	Sunderland
March 13 th	Brock March Break Camp – Mites Group	Taught 4–6-year-olds that firefighters are community helpers, gave a tour of a firetruck. Provided fire prevention bags.	Beaverton
March 13 th	Brock march Break Camp – Variety Group	Taught 7–12-year-olds about the science of fire and gave a tour of a firetruck. Provided fire prevention bags.	Beaverton
March 14 th	The Nourish and Develop Foundation – March Break Camp	Taught a kitchen safety lesson and provided fire prevention bags.	Cannington

April 3 rd	Sunderland Legions – Seniors Lunch	Taught about smoke alarm importance and maintenance and provided fire prevention giveaways.	Sunderland
July 3 rd	Brock Summer Day Camp – Mites Group	Taught 4–6-year-olds that firefighters are community helpers, gave a tour of a firetruck. Provided fire prevention bags.	Beaverton
July 3 rd	Brock Summer Day Camp – Variety Group	Taught 7–12-year-olds about the science of fire and gave a tour of a firetruck. Provided fire prevention bags.	Beaverton
July 3 rd	Brock Summer Day Camp – Mites	Taught 4–6-year-olds that firefighters are community helpers, gave a tour of a firetruck. Provided fire prevention bags.	Sunderland
July 3 rd	Brock Summer Day Camp – Variety Group	Taught 7–12-year-olds about the science of fire and gave a tour of a firetruck. Provided fire prevention bags.	Sunderland
August 7 th	Brock Summer Day Camp	Taught young children that firefighters are community helpers. Provided fire prevention bags.	Beaverton
August 7 th	Brock Summer Day Camp	Taught young children that firefighters are community helpers. Provided fire prevention bags.	Cannington
August 20 th	Stehs Daycare – Pre and School-Aged	Visited the daycare with R81, taught firefighters are community helpers, gave a truck tour, and provided fire prevention bags.	Sunderland
Public Events			
March 13 th	Brock Libraries - Firefighter Storytime	Read a fire safety related book to young children and parents. Provided fire prevention bags.	Cannington
March 14 th	Brock Libraries - Firefighter Storytime	Read a fire safety related book to young children and parents. Provided fire prevention bags.	Beaverton
April 6 th -7 th	Sunderland Maple Syrup Festival – Vendor Booth	Set up a prevention booth with giveaways, fire safety pamphlets, and a fire extinguisher prop that visitors could try.	Sunderland
April 16 th	Brock Libraries – Firefighter Storytime	Read a fire safety related book to young children and parents. Provided fire prevention bags.	Sunderland
June 12 th	Beaver River Public School – Fun Fair	Set up fire truck on school grounds, allowed kids to tour the truck, and provided fire prevention materials.	Beaverton
June 26 th	Office of Laurie Scott, MPP –	Set up a prevention table with prevention giveaways and alarm assistance sign up sheets.	Beaverton

	Seniors Seminar		
July 1 st	Beaverton Pier – Freezies with Firefighters	Parked truck at the pier and handed out freezies and prevention materials to kids and adults.	Beaverton
September 10-11 th	Sunderland Fall Fair	Set up prevention booth, childrens obstacle course, and fire extinguisher prop.	Sunderland
September 13-14 th	Beaverton Fall Fair	Set up prevention booth, childrens obstacle course, and fire extinguisher prop.	Beaverton
October 5 th	Fire Prevention Week Open House	Obstacle course for kids, information tables, giveaway tables, hazard house, hall and truck tour.	Beaverton
November 7 th	Durham Region Health Fair	Set up a fire prevention table.	Beaverton
November 15 th	Beaverton Lions Santa Claus Parade	Handed out fire prevention baggies to kids.	Beaverton
Charity Events			
May 8 th	McDonalds – McHappy Day	Assisted in store by promoting McHappy Day and providing fire prevention materials to guests.	Beaverton
July 17 th	Tim Hortons – Camp Day	Promoted Camp Day, collected donations, had Sparky on location.	Beaverton
August 24 th	Brock Firefighters – Car Wash	Washed cars and accepted donations for the Animal Shelter.	Sunderland
November 30 th	Norma Green Christmas Wish – Toy Drive	Collected toys for the charity at Independent.	Beaverton
December 14 th	Brock Foodbank – Food Drive	Collected food donations for the foodbank.	Beaverton
Station Tours			
March 13 th	Brock Libraries	Took young children and parents through STN 82. Provided fire prevention bags.	Cannington
March 14 th	The Nourish and Develop Foundation – March Break Camp	Took school aged children through STN 82, allowed students to use charged hose, and provided fire prevention bags.	Cannington
May 25 th	Brock Libraries	Invites guests from Drag Storytime back to STN 82 for a hall tour.	Cannington

June 12 th	Stonemoor Daycare	Toured young children and daycare providers through the hall and firetrucks.	Cannington
June 21 st	Munchkin Place Daycare	Taught firefighters are community helpers then toured the hall and trucks with pre-school aged children.	Beaverton
July 13 th	New Subdivision – Community Group	Toured children and parents around the firehall. Fire prevention bags provided.	Sunderland
July 16 th	Stonemoor Daycare – Pre-school-aged	Taught children that firefighters are community helpers and took on a tour through station.	Cannington
July 16 th	Stonemoor Daycare – School-aged	Taught children that firefighters are community helpers and took on a tour through station.	Cannington
August 30 th	Brock Libraries – Firefighter for an Hour	Hosted the summer reading program winner, provided a firefighter experience for a couple hours.	Beaverton
November 18 th	Early On	Provided station and truck tour to parents and young children.	Cannington
Outreach			
March 13 th	Sir Sandford Fleming College – PSI Program	Virtually provided a career options presentation to college students in a security and investigations program.	Peterborough
April 10 th	Kx96 – Radio Ad	Recorded “Spring into Summer Safety” radio ad.	Durham Region
July 29 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Beaverton
July 30 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Beaverton
August 8 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Cannington
August 15 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Beaverton
August 21 st	Coffee with a Cop – Underground Bakeshop	Hosted a drop-in session for community members to ask questions, express concerns, and file complaints.	Beaverton
August 23 rd	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Sunderland
September 6 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Beaverton
September 14 th	K Country – Radio Ad	Recorded fire prevention reminders for a radio ad.	Durham Region

September 18 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Sunderland
October 24-31 st	Brock Arenas – Halloween Giveaway	Provided safe trick-or-treating bags at each arena location.	All Brock
October 30 th	Alarmed for Life	Conducted door to door voluntary smoke and carbon monoxide alarm checks.	Beaverton
October 31 st	Kx96 Radio Ad	Recorded “12 Days of Holiday Safety” radio ad.	Durham Region
November 20 th	Coffee Connections – River Street Café	Hosted a drop-in session for community members to ask questions, express concerns, and file complaints.	Sunderland
December 12-23 rd	Local Message Board	Provided a series of holiday fire safety messages to play daily.	Sunderland
December 15 th	Lions Santa Claus Parade	Provided fire prevention stickers to be handed out during parade.	Cannington

4.0 Related Policies / Procedures

Fire Protection and Prevention Act

Brock Township Establishing and Regulating Bylaw

5.0 Financial / Budget Assessment

None

5.1 Asset Management

None

6.0 Climate Change Impacts

None

7.0 Communications

Information shall be made available on the Township website for public viewing.

8.0 Conclusion

In 2024, the Fire Prevention and Public Education Division surpassed previous years' fire prevention statistics by over 400%. The increase can be attributed to increased resident complaints, licensing requests, proactive approach to safety concerns, and automatic follow-up after certain emergency responses. Residents throughout Brock have also benefited from engaging fire safety education programs, delivered in collaboration with local community groups and organizations.

In addition to the Division's annual initiatives and events, several new efforts have been made to enhance community fire safety. This includes re-introducing the Alarmed for Life initiative, where firefighters go door to door to offer smoke and carbon monoxide alarm checks, and launching the Alarm Assistance Program to support residents who require assistance maintaining or replacing their alarms. Additionally, efforts are underway to expand community engagement through new charity events, the introduction of a co-op student program, and the enhancement of fire safety programming, including the new Fire Safety Reading Program, set to launch during March Break.

9.0 Recommendation

BE IT RESOLVED THAT Report 2025-PS-002 "2024 Fire Prevention Public Education Update" be received for information.

Click or tap to enter Recommendation