



**The Corporation of the Township of Brock
Tourism Advisory Committee Minutes**

**January 7, 2025
Virtual Meeting**

1. Meeting Link

The Brock Tourism Advisory Committee will meet virtually. Meetings are open to members of the public and those who want to attend can contact clerks@brock.ca to receive the link to the meeting.

2. Call to Order / Roll Call

Moved by: Nima Salehi

Be it Resolved That in the absence of Chair McCollum, Ted Foster, Vice Chair, be appointed as Chair for BTAC meeting January 7, 2025.

Carried

Chair Foster called the meeting to order at 10:04 a.m. and confirmed the following committee members and staff were present:

Members:

Ursula Kressibucher, George Ranich, Alison Bennie, Ted Foster, Nima Salehi

Staff:

Tamra Kaiser, Communications & Tourism Coordinator, Deena Hunt, Clerk's Assistant, Kristyn Chambers, North Durham Tourism Specialist, Wayne Ward, Director Parks, Recreation and Facilities

Regrets: Martha McCollum, Peter Frank (Council Liaison)

3. Disclosure of Pecuniary Interest and Nature Thereof

None.

4. Confirmation of Minutes

Moved by George Ranich

That the BTAC minutes from November 12, 2024 be approved.

Carried

4.1 BTAC - November 12, 2024

5. Delegations

None.

6. General Items

6.1 Durham Region Tourism Update - Kristyn Chambers

- recommend updating/revamping the Brock 2019 Community Tourism Plan
 - create a steering committee with membership from different sectors
 - the review would take one year (4 meetings) and a final report provided

6.2 Review Council Resolution and amended Workplan - as approved by Council

There was no discussion.

6.3 Cycling Repair Kits/Stations Discussion with Wayne Ward, Director of Facilities, Parks and Recreation

Wayne Ward, Director Parks, Recreation and Facilities introduced himself and provided the following information:

- BTAC to provide their ideas of where to place cycling repair stations
 - there is one at Millgate Park, Beaverton; one in MacLeod Park, Cannington; one at the fairgrounds in Sunderland
- bicycle racks are installed in the 3 towns, however, are prone to vandalism

- there are generic black racks in storage (4, 5, and 7 bike capacity) that could be installed - need location ideas and I can provide guidance
- if racks on the main streets is desired, Durham Region Works would need to install and placement could not impede sidewalks

George Ranich proposed a bike station/rack near the Beaverton Town Hall to be close to businesses.

There was discussion respecting vandalism and theft and location of security cameras.

Kristyn Chambers advised that a bike repair station is on order for Brock and a location will be required. She recommended Cannington Museum location.

Wayne Ward advised that there is one large green bike rack in storage, similar to Regional Headquarters, which could be placed at Alexander Muir Park in Beaverton (near the Library).

Tamra Kaiser provided bike rack location suggestions from the Director of Development Services:

- corner of River and Albert Street, Sunderland
- municipal office or at the corner of Ann and Cameron Streets, Cannington
- Beaverton Harbour at the Wishing Tower

Further discussion included:

- MTO installing bike lanes on roads in the area
- wayfinding signage for the new repair stations (BTAC funds)
- fliers for businesses to promote locations of bike repair stations

Deena Hunt advised that a report should go to Council requesting to use funds for wayfinding signage for repair stations. A BTAC resolution would be required.

Nima Salehi requested a listing of candidate businesses for Ontario by Bike certification. He advised that he would canvas businesses in Beaverton. Tamra Kaiser advised that she would provide a listing at the February 11 meeting.

Kristyn Chambers advised that Ontario by Bike certification requires a business to have a small bike repair toolkit and that there are 22 kits available.

7. Other Items & Inquiries

7.1 Electronic Communications Content

Tamra Kaiser advised that she would email monthly content requests for her to post to social media.

7.2 Next Meeting - February 11, 2025 - 10:00 a.m.

8. Adjournment

Moved by: Nima Salehi

Be it Resolved That the meeting of BTAC adjourn at 10:30 a.m.

CARRIED