

## **Corporation of the Township of Brock**

# Staff Report to the Mayor and Members of Council

From: Maralee Drake Position: Deputy Clerk

Title / Subject: Update to Policy AP15 – Website Policy

Date of Report: November 18, 2024 Date of Meeting: November 18, 2024

Report No: 2024-GG-033

## 1.0 Issue / Origin

The Township of Brock is currently working through the process of website migration to a new platform (Govstack). This project was approved at the August 12, 2024 Council meeting through Report 2024-CO-002, Request for 2025 Budget Pre-Approval – Township of Brock website.

As part of this process, staff are completing a comprehensive review of all website content. This review has identified that the current Website Policy should be updated to include additional information regarding the protection of privacy for those utilizing the municipal website.

#### 2.0 Background

AP-15 Website Policy was approved on May 27, 2013 through Resolution 3-5 by the Administration & Personnel Committee.

#### 3.0 Analysis

Amendments to this policy are being proposed following a review of current website policies and practices by our municipality as well as other area municipalities.

Staff propose adding additional information to the Website Policy to provide clarity to all users of the municipal website that proper precautions and steps are being taken to protect their privacy and to align the <u>current privacy policy on our website</u> with the formal policy adopted by Council.

The proposed policy is attached to this report as Appendix #1.

#### 4.0 Related Policies / Procedures

AP15 – Website Policy

## 5.0 Financial / Budget Assessment

N/A

#### 5.1 Asset Management

N/A

## 6.0 Climate Change Impacts

N/A

#### 7.0 Communications

The Website privacy policy will published to the Township of Brock website.

## 8.0 Conclusion

The proposed amendments to the policy provide clarity to all users of the municipal website.

#### 9.0 Recommendation

Be It Resolved that Report 2024-GG-033 Update to Policy AP15 – Website Policy be received; and

That the amended policy attached to this report as Appendix 1 be approved by Council.