

752/24  
September 23, 2024

**From:** BSC Beaverton <beavertonskatingclub@hotmail.com>  
**Sent:** Sunday, August 25, 2024 12:03:21 PM  
**To:** Alicia Bagshaw  
**Cc:** Wayne Ward; Michael Jubb  
**Subject:** Re: In-Ice Advertising /Beaverton Skating Club

Good Afternoon:

On behalf of the Beaverton Skating Club, we were surprised and taken back by the township's decision to charge us for in-ice advertising as it relates to our club.

Our club has been a staple community youth not-for profit skating club for over 75 years. BSC has grown and developed over the years to be a desired choice for families in Brock Township and surrounding communities. The Foster Hewitt Memorial Community Centre is home to the Beaverton Skating Club. We take pride in our hometown arena, and have always felt it important to highlight our presence with our on-ice logo.

We have for many years worked with the arena staff and have always purchased ice paint to paint our logo to promote our club. Under the advice of the township it was suggested that we explore the Jet-ice inlay mat, we did so at the cost of over \$1000.00 , which we felt was a worthwhile investment.

We have worked extremely hard in our fundraising efforts to ensure registrations fees are affordable to our skating families, without receiving Corporate or Municipal sponsorship.

Keeping this in mind, we would greatly appreciate council's consideration in waiving this new fee this year and in the future so we can continue to be the affordable community choice.

Respectfully,

Jackie O'Neill  
President

*Beaverton Skating Club*