



BACKYARD TREE PLANTING PROGRAM JULY 2023 – JUNE 2024

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Regional Overview (July 2023 – June 2024)

We are pleased to provide our year end report for Backyard Tree Planting Program which is being delivered across seven municipalities in Durham Region. Our deliverable for the 12-month period from July 1st 2023 to June 30th 2024 was to plant a total of **234** trees. As per our agreement, 3 shrubs are counted as the equivalent of one tree. We also offer Durham Region residents native garden kits and pawpaw trees, which are not part of our deliverables, but do add to the native species being planted in the region.

The table below summarizes the deliverables and outcomes for this 12 month period, with cumulative data since the inception of the program, following.

Deliverable for July 2023 to June 2024	Outcomes
<p>Plant at least 234 trees (3 shrubs = 1 tree) 40 trees in each in Ajax, Clarington, Pickering, Oshawa and Whitby 22 trees in Scugog and 12 trees in Brock</p>	<p>176 trees planted 102 planted in fall 74 planted in spring</p> <p>218 shrubs planted (73 tree equivalent) 67 planted in fall 151 planted in spring</p> <p>Total – 249 trees planted</p>
<p>Reach at least 530 residents through outreach/educational activities</p>	<p>593 residents reached in total 152 households reached through BYTP 31 individuals attended Volunteer Orientations 349 individuals attended Community Planting and Stewardship Events 61 individuals attended Tree Tours</p>
<p>Provide recognition for the Municipal Partners' support on LEAF's website, print materials and through social media</p>	<p>48 LEAF News items related to Durham Region programs 18 blogs recognizing Durham Region's support 22 mentions/tags of Durham-based content on social media 8 earned media items Durham Region logo on LEAF website</p>
<p>Provide promotional content for the Municipal Partners' use, including website content, brochures, posters, advertisements and social media content</p>	<p>Created promotional items that recognize municipal support, including website content, brochures, posters, digital displays, social media content, etc.</p>

About The Report Data

This report highlights the impact within Durham Region since LEAF expanded its operations to the area in July 2020. Further details are provided related to the most recent 12-month term of the agreement (July 1, 2023 to June 30, 2024).

The first year of operations, referred to as 'Year one,' encompasses the initial year-long agreement between LEAF and our partners in Durham Region, covering the period from July 2020 through June 2021. Following this, 'Year two' and all subsequent years pertain to the multi-year agreement extending from July 2021 through June 2025.

Trees and Shrubs Planted

Summary of Target Deliverables

Note: In the table below, “additional” target rows show instances where additional funds were provided to meet demand.

Targets	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Year 1 Targets: 2020-2021	0	0	0	40	40	8	40	128
Additional Year 1 Targets	0	0	0	20	10	32	100	162
Year 2 Targets: 2021-2022	40	0	0	40	40	22	40	182
Additional Year 2 Targets	0	0	0	10	0	0	0	10
Year 3 Targets: 2022-2023	40	22	40	40	40	22	40	244
Year 4 Targets: 2023-2024	40	12	40	40	40	22	40	234
Total Targets	120	34	80	190	170	106	260	960

Cumulative Outcomes: July 1, 2020 to June 30, 2024

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
TOTAL TREES (including 3 shrubs = 1 tree equivalent)	146	35	91	204	178	137	364	1154
TOTAL TREES PLANTED	119	27	66	164	130	94	281	881
TOTAL SHRUBS PLANTED	80	24	74	120	143	128	249	818
Total planted above/below target	26	1	11	14	8	31	104	194
Other Native Species Planted in Durham Region, in addition to the base agreement targets								
Total Pawpaw Trees	8	8	2	16	14	16	32	96
Total Garden Kits	7	0	8	16	14	3	21	69

Year 4 Outcomes: July 1, 2023 to June 30, 2024

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Trees (Full Service)	44	9	21	14	17	13	19	137
Trees (DIY) - Fall 2023	4	2	7	3	11	5	7	39
TOTAL TREES PLANTED	48	11	28	17	28	18	26	176
Shrubs (Full Service)	23	19	36	39	33	20	34	204
Shrubs (DIY) - Fall 2023	0	0	0	4	4	6	0	14
TOTAL SHRUBS PLANTED	23	19	36	43	37	26	34	218
Tree equivalent (3 shrubs = 1 tree)	8	6	12	14	12	9	11	73
TOTAL TREES (including 3 shrubs = 1 tree equivalent)	56	17	40	31	40	27	37	249
Pawpaw Trees	2	8	0	8	2	4	6	30
Native Garden Kits	0	0	7	5	5	1	4	22

Year 3 Outcomes: July 1, 2022 to June 30, 2023

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Trees (Full Service)	41	13	32	29	23	10	57	205
Trees (DIY) - Fall 2023	4	3	6	6	6	3	9	37
TOTAL TREES PLANTED	45	16	38	35	29	13	66	242
Shrubs (Full Service)	44	4	38	23	24	27	89	249
Shrubs (DIY) - Fall 2023	1	1	0	0	8	0	0	10
TOTAL SHRUBS PLANTED	45	5	38	23	32	27	89	259
Tree equivalent (3 shrubs = 1 tree)	15	2	13	8	11	9	30	86
TOTAL TREES (including 3 shrubs = 1 tree equivalent)	60	18	51	43	40	22	96	328
Pawpaw Trees	2	0	2	2	4	6	12	28
Native Garden Kits	6	0	1	5	6	0	9	27

Year 2 Outcomes: July 1, 2021 to June 30, 2022

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Trees (Full Service)	23	0	0	40	18	17	50	148
Trees (DIY) - Fall 2023	3	0	0	10	5	11	4	33
TOTAL TREES PLANTED	26	0	0	50	23	28	54	181
Shrubs (Full Service)	10	0	0	21	29	40	43	143
Shrubs (DIY) - Fall 2023	2	0	0	0	7	0	0	9
TOTAL SHRUBS PLANTED	12	0	0	21	36	40	43	152
Tree equivalent (3 shrubs = 1 tree)	4	0	0	7	12	13	14	51
TOTAL TREES (including 3 shrubs = 1 tree equivalent)	30	0	0	57	35	41	68	232
Pawpaw Trees	4	0	0	2	4	0	4	14
Native Garden Kits	1	0	0	3	0	1	1	6

Year 1 Outcomes: July 1, 2020 to June 30, 2021

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Trees (Full Service)	0	0	0	60	44	32	120	256
Trees (DIY) - Fall 2023	0	0	0	2	6	3	15	26
TOTAL TREES PLANTED	0	0	0	62	50	35	135	282
Shrubs (Full Service)	0	0	0	33	34	35	82	184
Shrubs (DIY) - Fall 2023	0	0	0	0	4	0	1	5
TOTAL SHRUBS PLANTED	0	0	0	33	38	35	83	189
Tree equivalent (3 shrubs = 1 tree)	0	0	0	11	13	12	28	63
TOTAL TREES (including 3 shrubs = 1 tree equivalent)	0	0	0	73	63	47	163	345
Pawpaw Trees	0	0	0	4	4	6	10	24
Native Garden Kits	0	0	0	3	3	1	7	14

Species Planted

Cumulative Outcomes: July 1, 2020 to June 30, 2024

Trees

Species	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Allegheny serviceberry	21	1	7	15	14	7	33	98
American elm	2	0	2	10	6	8	11	39
basswood	7	2	2	7	5	5	11	39
black cherry	0	1	1	2	4	2	1	11
black maple	0	0	0	1	4	1	0	6
black walnut	0	0	0	0	0	1	0	1
blue beech	1	0	1	0	1	0	0	3
bur oak	3	1	1	11	4	8	8	36
eastern white cedar	0	5	1	0	9	5	6	26
Freeman maple	36	2	20	41	22	10	61	192
grey dogwood	0	0	0	1	0	0	0	1
hackberry	10	0	1	16	9	5	34	75
honey locust	3	2	0	2	2	0	7	16
ironwood	1	0	0	0	2	1	0	4
Kentucky coffeetree	2	0	0	6	3	3	13	27
Ohio buckeye	1	0	1	0	1	3	4	10
pagoda dogwood	0	0	1	2	0	0	4	7
paper birch	4	0	4	5	7	5	11	36
pin cherry	0	0	0	2	2	0	1	5
red maple	1	1	0	0	2	0	2	6
red oak	3	0	4	10	7	8	17	49
silver maple	6	5	2	3	1	4	5	26
sugar maple	12	5	9	15	16	9	25	91
swamp white oak	0	0	0	5	0	2	3	10
sycamore	2	0	1	6	0	2	5	16
tamarack	0	0	0	1	0	0	0	1
trembling aspen	0	1	2	0	1	0	1	5
tulip tree	1	0	0	0	0	0	1	2
white pine	0	0	2	1	2	3	1	9
white spruce	3	1	4	2	6	2	16	34
Sub-total	119	27	66	164	130	94	281	881

Shrubs

Species	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
American hazelnut	14	0	2	2	2	0	7	27
arrowwood	0	0	0	0	1	2	1	4
bayberry	1	0	0	0	1	1	5	8
black chokeberry	9	3	6	6	11	3	12	50
bush honeysuckle	0	2	0	1	3	0	1	7
common ninebark	7	0	2	8	10	5	14	46
common witchhazel	0	1	0	1	3	5	4	14
eastern redbud	0	0	0	0	0	0	1	1
elderberry	9	0	8	3	3	7	17	47
fragrant sumac	2	0	7	5	6	2	9	31
grey dogwood	0	0	0	2	4	7	4	17
highbush cranberry	1	3	1	3	8	3	16	35
lowbush blueberry	4	6	5	8	7	20	21	71
meadowsweet	7	0	11	20	12	8	18	76
nannyberry	0	0	2	5	4	1	12	24
northern wild raisin	1	0	0	4	8	5	2	20
pagoda dogwood	0	0	0	3	4	3	5	15

pasture rose	0	0	0	3	1	2	0	6
purple flowering raspberry	1	0	3	9	7	15	8	43
pussy willow	1	3	0	4	0	0	3	11
red osier dogwood	8	2	2	8	17	9	23	69
smooth serviceberry	10	4	19	13	19	20	39	124
snowberry	4	0	6	11	4	7	15	47
spicebush	0	0	0	0	4	2	4	10
St. John's wort	1	0	0	1	4	1	8	15
Sub-total	80	24	74	120	143	128	249	818

Applicants and Participants

Cumulative Outcomes: July 1, 2020 to June 30, 2024

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Full Service Applicants	96	18	63	151	123	70	303	824
Full Service Participants	83	16	37	137	93	46	222	634
DIY Applicants	26	11	18	35	40	30	72	232
DIY Participants	10	4	5	16	17	11	28	91
Multi-Unit & Business Applicants	2	0	0	1	2	0	4	9

Year 4 Outcomes: July 1, 2023 to June 30, 2024

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Full Service Applicants	24	11	30	11	16	12	18	122
Full Service Participants	22	10	18	27	19	7	28	131
DIY Applicants	9	4	9	5	5	6	8	46
DIY Participants	4	1	3	3	3	1	6	21
Multi-Unit & Business Applicants	1	0	0	0	0	0	1	2

Year 3 Outcomes: July 1, 2022 to June 30, 2023

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Full Service Applicants	38	7	33	19	22	8	31	158
Full Service Participants	37	6	19	27	19	11	55	174
DIY Applicants	4	7	9	6	8	3	16	53
DIY Participants	3	3	2	5	5	3	7	28
Multi-Unit & Business Applicants	1	0	0	0	1	0	2	4

Year 2 Outcomes: July 1, 2021 to June 30, 2022

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Full Service Applicants	34	0	0	39	24	20	45	162
Full Service Participants	24	0	0	34	17	10	44	129
DIY Applicants	13	0	0	13	15	13	8	62
DIY Participants	3	0	0	6	5	4	3	21
Multi-Unit & Business Applicants	0	0	0	0	0	0	0	0

Year 1 Outcomes: July 1, 2020 to June 30, 2021

	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby	Total DR
Full Service Applicants	0	0	0	82	61	30	209	382
Full Service Participants	0	0	0	49	38	18	95	200
DIY Applicants	0	0	0	11	12	8	40	71
DIY Participants	0	0	0	2	4	3	12	21
Multi-Unit & Business Applicants	0	0	0	1	1	0	1	3



Jon, LEAF's Residential Planting Programs Senior Field Coordinator, with a sugar maple (*Acer saccharum*) in Whitby

Client Data for Durham Region as a Whole

We ask program applicants a series of questions in their applications. The charts below show data from a total of 1065 applicants over a four-year period (456 applicants in Year 1, 224 applicants in Year 2, 215 applicants in Year 3 and 170 applicants in Year 4). See raw data in attached Appendix A and Appendix B for Year 4.

How Program Applicants Heard About LEAF

Heard About Details	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023
Municipal Website	236	122	48	45	21
Facebook	169	94	43	20	12
Municipal Newsletter	144	86	22	23	13
Web Search	138	45	42	36	15
Friend or Family Member	133	69	24	26	14
Media (newspaper, radio, TV)	62	46	9	6	1
Municipal Display	38	10	6	16	6
Road/Highway Sign Advertisement	34	11	9	9	5
Repeat Customer	34	6	9	13	6
Referral by Past LEAF Customer	30	9	8	10	3
Referral by Community Group	22	11	6	3	2
Other	22	3	6	8	5
Twitter	21	10	4	5	2
Municipal Staff Referral	18	12	3	2	1
Blog/Online Article	18	8	5	3	2
Municipal Waste Calendar	15	1	7	5	2
Instagram	14	0	5	5	4
Councillor Communication	10	5	1	3	1
Front Lawn Sign	7	2	4	1	0
Municipal Communication	5	0	0	5	0
Attended a LEAF Event (tour, workshop, stewardship event)	3	3	0	0	0
LEAF Table at a Public Event	3	2	0	1	0

Word of Mouth	3	0	0	3	0
Blank	2	0	0	2	0
Utility Company Newsletter	1	0	1	0	0
Referral by Tree Company	1	0	1	0	0
Referral by a School	1	0	0	1	0
Door Hanger	0	0	0	0	0
TOTAL	1184	555	263	251	115
Total Municipal					
	477	236	96	99	46
Total non-Municipal					
	707	319	167	152	69

Please note that in January 2024, we updated our ‘Heard About Details’ drop down as part of our ongoing digital transformation process. The table below reflects the Heard About Details for the last six months of Year 4 (January 1, 2024 to June 30, 2024).

Heard About Details	Year 4: 2024
Attended a LEAF Event (Tour, Planting Event, etc.)	1
Community Group or School (Newsletter, Social Media, Event, etc.)	1
Councillor Communication (Newsletter, Social Media, Event, etc.)	3
Facebook	13
Front Lawn Sign	1
Instagram	2
LEAF Table at a Community/Public Event	1
Media (Newspaper, Radio, TV, etc.)	1
Municipal Communication (Website, Display, Newsletter, etc.)	25
Online Blog/Article	1
Other	3
Participated in the Backyard Tree Planting Program (Includes Repeat Customers)	2
Twitter/X	1
Web Search	26
Word of Mouth (Friend, Family Member, Neighbour, etc.)	8
TOTAL	89
Total Municipal	28
Total Non-Municipal	61

Top Reasons for Planting a Tree

(Respondents choose top three)

Top 3 Reasons for Wanting a Tree	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
To Help the Environment	797	338	173	153	133
Shade	620	292	142	106	80
Aesthetics	587	263	125	113	86
Privacy	541	248	105	104	84
Wildlife Habitat	362	146	85	67	64
Energy Conservation/Save Money	126	51	35	25	15
Increase Property Value	112	57	23	16	16
Commemoration	52	26	8	10	8
Requirement	14	8	1	2	3
Total	3211	1429	697	596	489

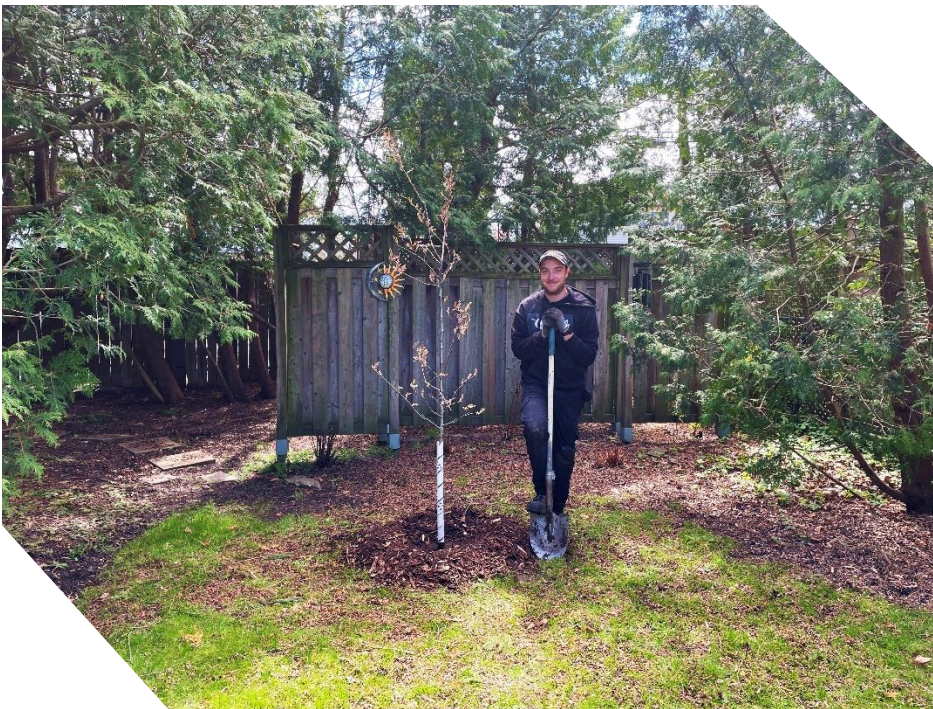
Housing Data

Housing Type

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Fully Attached	56	30	10	11	10
Semi Detached	48	25	12	9	7
Fully Detached	838	352	202	199	151
Multi-Unit	6	0	0	4	2

Housing Age

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
< 8 years	160	60	36	42	37
8 to 20 years	233	127	39	48	31
20 to 50 years	353	135	101	84	65
> 50 years	198	85	48	45	37



Jon, LEAF's Residential Planting Programs Senior Field Coordinator, with a serviceberry tree (Amelanchier laevis) in Oshawa

Participant Demographic Data

Participant demographic data is collected as part of the post-planting satisfaction survey following planting/delivery. The charts below are based on data collected from a total of 198 survey respondents over a three-year period (71 responses in Year 1; 44 responses in Year 2; 47 responses in Year 3; 36 responses in Year 4).

Participant Knowledge of Tree Planting and Care

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
None	3%	3%	2%	4%	N/A*
Some	36%	32%	36%	43%	N/A*
Intermediate	47%	51%	50%	38%	N/A*
Advanced	14%	14%	11%	15%	N/A*

*Please note that we have updated our post-planting survey and no longer ask this question. We now ask how much respondents agree or disagree with the following statements:

- As a result of participating in the LEAF program, I now have an increased understanding of proper tree/shrub planting techniques.
- As a result of participating in the LEAF program, I now have an increased understanding of proper tree/shrub care practices.

In Year 4, 94% of respondents said that they agree or strongly agree that due to their participation in the LEAF program, they have an increased understanding of both proper tree/shrub planting techniques and care practices.

Participant First Language

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
English	77%	79%	66%	83%	83%
Non-English	6%	4%	7%	6%	8%
Blank	18%	17%	27%	11%	8%

Participant Age

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
20 to 29	4%	6%	5%	2%	0%
30 to 39	20%	11%	25%	30%	17%
40 to 49	22%	30%	11%	19%	31%
50 to 59	22%	21%	25%	19%	22%
60 or Over	31%	31%	34%	30%	28%
Blank	1%	1%	0%	0%	3%

Participant Gross Household Income

	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Less than \$20,000	N/A	N/A	N/A	N/A	3%
\$20,000 to \$59,000	5%	3%	7%	6%	3%
\$60,000 to \$99,000	23%	20%	23%	28%	28%
\$100,000 or More	57%	58%	57%	55%	50%
Blank	15%	20%	14%	11%	17%

Participant Satisfaction

We email a post-planting satisfaction survey to all program participants shortly after planting/delivery. The information below is based on data collected from a total of 198 survey responses over a three-year period (71 responses in Year 1; 44 responses in Year 2; 47 responses in Year 3; 36 survey responses in Year 4). Cumulatively, we received 198 responses from 725 participants, representing a 27% response rate.

In Year 4, we received a total of 36 responses from 152 participants, representing a 24% response rate (see raw data in Appendix C for Year 4). Of those responses, 17 were from fall 2023 plantings and 19 were from spring 2024 plantings.

Cumulative Highlights

- 46% said they planted more trees/shrubs with the help of the LEAF program than they would have on their own
- 84% said their species choice was influenced by LEAF
- The top responses from participants when asked what motivated them to participate in our program were arborist consultation, subsidized price and selection of native species.
- 99% of respondents rated our staff courtesy and professionalism as excellent or good
- 97% of respondents rated our staff knowledge of trees as excellent or good
- 97% of respondents said the price they paid was reasonable or very reasonable

Communications

Municipal Promotions

LEAF worked with the Region and municipalities to ensure:

1. Up-to-date content was displayed on municipal websites
2. Municipalities were equipped with LEAF content, including brochures, posters, shareable digital images, newsletter content and social media posts
3. Unique municipal communication opportunities are captured in the following table

Promotional Items	Area							
	Durham	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby
Website content	Durham	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby
Social media content	Durham	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby
BYTP Durham Brochure	Durham	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby
BYTP Durham Poster	Durham	Ajax	Brock	Clarington	Oshawa	Pickering	Scugog	Whitby
Durham Region – external newsletter	Durham							
Ajax Rebate Sticker for BYTP Durham Brochure	Durham	Ajax						
Ajax - Town's electronic newsletter	Durham	Ajax						
Ajax – Digital signboards	Durham	Ajax						
Brock – Media release on website	Durham		Brock					
Brock – Monthly external newsletter	Durham		Brock					
Brock – Biweekly Brock Citizen newsletter	Durham		Brock					
Brock – LED sign	Durham		Brock					
Oshawa - Centennial Brochure featuring LEAF	Durham				Oshawa			
Oshawa - City Facilities digital screens	Durham				Oshawa			
Oshawa – Oshawa.ca/365 events calendar	Durham				Oshawa			
Pickering - City Page Ad	Durham					Pickering		
Pickering - Centennial Park (Brock Road) Electronic Board	Durham					Pickering		
Pickering - Civic Complex Electronic Board	Durham					Pickering		
Pickering - Pickering Recreational Complex RCC Electronic Board	Durham					Pickering		
Pickering - Community Page ad	Durham					Pickering		
Pickering - Family Calendar and Leisure Guide	Durham					Pickering		
Pickering - Sustainable Pickering newsletter	Durham					Pickering		
Pickering – Curbex sign	Durham					Pickering		
Whitby – Brooklin Town Crier newspaper	Durham							Whitby
Whitby – Perspective Magazine ad	Durham							Whitby
Whitby - Recreation facilities TV screens	Durham							Whitby
Whitby - Internal Employee TV screens	Durham							Whitby
Whitby – Connect Whitby page	Durham							Whitby

Social Media

LEAF developed a social media kit which was shared, in some capacity, by all municipalities and the Region. Content focused on consultations, the fall planting season and shrub bundle promotion.



Media Coverage

The following table captures media coverage as well as mentions on websites and in blogs and community newsletters.

Date	Title	Media Outlet
17-Aug-23	Fall is a tree-mendous time to plant!	This Week in Durham Region
30-Sep-23	Urban Gardening: Urban rewilding starts with planting trees, and now is the best time to start digging	The Globe and Mail
03-Dec-23	Brian Millward holds onto his childlike wonder when it comes to nature	The Chronicle
7-Mar-24	How to plant a tree	Rewilding
14-Mar-24	Green your multi-unit or business property with LEAF!	This Week in Durham Region
3-Apr-24	Official Tree Announcement and LEAF Community Spring Tree Planting	All Events in Whitby
11-Apr-24	Create a backyard oasis with native shrubs from LEAF!	This Week in Durham Region
18-Apr-24	Residents can beautify Brock through new tree-planting program	The Standard
19-Apr-24	Thickson's Woods a refuge for wildlife and people	The Chronicle
28-Apr-24	Community Pollinator Planting event GoldPoint Wildlife Reserve Oshawa 1-3pm Sat May 4	Oshawa Rosemary
13-May-24	LEAF – BACKYARD TREE PLANTING PROGRAM	Oshawa Garden Club
18-Jun-24	LEAF Stewardship Event in Rosedale Park	All Events in Whitby
19-Jun-24	LEAF is offering a tree tour	Oshawa Garden Club

Recognition of Regional/Municipal Support

LEAF Website

We recognize partner support by displaying logos on the following pages of our website

- [Supporting Partners](#)
- Plant pages with our general BYTP banner:
 - [Homeowners](#)
 - [Multi-Unit and Businesses](#)
 - [Maintenance and Pruning Services](#)
 - [Shrub, Garden Kits and Pawpaws](#)
 - [Species Offered](#)
 - [Client Stories](#)

- Individual municipal Homeowners pages:
 - [Ajax](#)
 - [Brock](#)
 - [Clarington](#)
 - [Oshawa](#)
 - [Pickering](#)
 - [Scugog](#)
 - [Whitby](#)

LEAF News

Our electronic newsletter currently reaches 9,160 individuals. Since July of 2023, we included 27 items which linked back to the BYTP-related web pages and/or a Durham-related blog.

LEAF Blogs and Social Media

Since July of 2023, we have published 19 blogs which link back to BYTP-related pages of our website. The blogs are included in LEAF News (see above) and promoted through our social media channels (Twitter 12,640 followers; Facebook 6,769 followers; and Instagram 4,033 followers). In addition to blogs, we posted regularly on social media, always linking back to the BYTP-related pages of our website and often tagging partners.

Date	Page Views	Blog Title
12-Jul-23	574	Small Yards, Big Impact: Three Alternatives to Planting Large Trees
5-Sep-23	317	Cooking with Native Species
7-Sep-23	593	Mythbusters: Top 3 Myths of Planting in the Fall
7-Sep-23	468	Fighting Food Insecurity with the Urban Forest
4-Oct-23	215	Girdling Roots: The Silent Tree Killer
4-Oct-23	317	Bountiful Fall – How Native Plants Help Wildlife Prepare For Winter
18-Oct-23	171	Tricks, Treats and Trees!
9-Feb-24	521	Staff Picks: Top Five Native Shrub Species from our Planting Team
28-Feb-24	2278	Embracing the Pawpaw: A Profile of Ontario’s “Tropical” Hidden Gem
6-Mar-24	414	Enhancing Biodiversity With Soft Landings
20-Mar-24	3203	What You need to Know About Oak Wilt, The Invasive Fungus Threatening Our Oak Trees
21-Mar-24	936	Fluttering Delights: Four Native Shrubs To Turn Your Garden into a Butterfly Haven!
4-Apr-24	830	Sprinklers: What’s Good for the Grass is Not Always Good for the Trees
29-Apr-24	421	Buzzworthy Blooms: Four Early Spring Blooming Species Vital for Native Bees
15-May-24	252	Nurturing Nectar: Four Mid Spring Blooming Species Vital for Native Bees
29-May-24	385	Pollen Perfection: Four Late Spring Blooming Species Vital for Native Bees
29-May-24	148	Rooting for Tree Equity - Growing a Greener, Fairer Toronto*
30-May-24	129	Why Southern Ontario Needs More Trees
27-June-24	No Data Yet	Soaking Up Stormwater and Fighting Climate Change with the Newmarket Stormwater Rebate*

* blogs tagged Durham Region as part of the Backyard Tree Planting Program footer

Paid Social Media

LEAF created 10 paid social media ad campaigns that tagged partners and were posted on LEAF channels:

Date	Title	Reach	Likes	Comments	Shares	Link Clicks
08-Aug-23	Help your yard become part of City of Pickering's sustainability movement!	13,660	17	3	4	275
09-Aug-23	Clarington residents! Root for the future with LEAF's subsidized Backyard Tree Planting Program.	10,496	27	7	14	510
08-Sep-23	Fall is a GREAT time to PLANT A TREE!	19,102	35	1	6	249

13-Feb-24	Attention homeowners! Plant a tree for less this spring	18,467	20	1	4	186
12-Mar-24	Pickering residents, looking to spruce up	14,449	38	3	11	394
20-Mar-24	Help Oshawa be more sustainable	19,529	31	3	18	649
22-Mar-24	Calling all Brock residents! Plant with LEAF and root for the future!	8,291	14	0	5	287
08-May-24	Pickering (same ad, 2 nd boost)	16,301	12	0	5	282
08-May-24	Oshawa (same ad, 2 nd boost)	17,660	22	4	13	602
15-May-24	Want to plant the right tree in the right place this spring?	23,381	27	1	5	237

Additional Education and Engagement Activities

Community Tree Planting Events

In the fall of 2023 and spring of 2024, LEAF facilitated a total of five public planting events open to LEAF volunteers and community members in Durham Region: two public events in Whitby, and three public events in Oshawa. Through these planting events, LEAF planted **1100 native trees and shrubs, 500 native herbaceous perennials** and engaged **312 participants and 27 LEAF volunteers** who contributed **775 volunteer hours**.

In addition, LEAF facilitated one public stewardship event in spring 2024 open to LEAF volunteers and community members in Whitby. A total of **10 volunteers** removed **28 bags of invasive plant species** and re-mulched **100 native trees and shrubs**.



*Top left: Collection of 3 photos from our community pollinator planting event at Gold Point Wildlife Reserve in Oshawa on May 4, 2024.
 Top middle: Staff/volunteers with 28 bags of invasive plant material removed at a stewardship event at Rosedale Park (Whitby) on June 22, 2024.
 Top right: Collection of 3 photos from our community planting event at Whitby Civic Park on April 21, 2024.
 Bottom left: LEAF staff after a community planting event in Russett Park in Oshawa on October 1, 2023.
 Bottom right: Community participants at our planting event at Whitby Civic Park on September 23, 2023.*

Outreach Team

A table with promoting the urban forest and LEAF programs was set up at each of the six community planting and stewardship events hosted.

Education Activities

Four **virtual volunteer orientations** were hosted with **31 Durham Region residents** attending.

Two in-person tree tours were delivered in Whitby. Participants learned how to easily identify a variety of tree species and how they benefit us and support local biodiversity. One tour was in September 2023 at Cullen Central Park (31 participants) and the other, part of the unveiling of the tulip tree as Whitby's official tree, was in April 2024.



©2024 Brian Millward – Tour participant holding a sample of tulip tree seeds during the unveiling of Whitby's official tree event.

Planting Outcomes by Municipality

Town of Ajax

Please note that trees and shrubs planted prior to Ajax joining the regional agreement in July of 2021 have not been included in this report.

Trees

Species	Cumulative: 2020-2024	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	21	0	4	10	7
American elm	2	0	1	1	0
basswood	7	0	1	0	6
blue beech	1	0	0	1	0
bur oak	3	0	2	0	1
Freeman maple	36	0	12	16	8
hackberry	10	0	3	1	6
honey locust	3	0	0	3	0
ironwood	1	0	1	0	0
Kentucky coffeetree	2	0	0	1	1
Ohio buckeye	1	0	0	1	0
paper birch	4	0	1	0	3
red maple	1	0	0	0	1
red oak	3	0	1	0	2
silver maple	6	0	0	3	3
sugar maple	12	0	0	5	7
sycamore	2	0	0	2	0
tulip tree	1	0	0	1	0
white spruce	3	0	0	0	3
Sub-total	119	0	26	45	48

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
American hazelnut	14	0	0	5	9
bayberry	1	0	1	0	0
black chokeberry	9	0	2	3	4
common ninebark	7	0	0	3	4
elderberry	9	0	2	6	1
fragrant sumac	2	0	0	1	1
highbush cranberry	1	0	0	1	0
lowbush blueberry	4	0	1	3	0
meadowsweet	7	0	0	7	0
northern wild raisin	1	0	0	0	1
purple flowering raspberry	1	0	0	0	1
pussy willow	1	0	1	0	0
red osier dogwood	8	0	2	5	1
smooth serviceberry	10	0	2	7	1
snowberry	4	0	1	3	0
St. John's wort	1	0	0	1	0
Sub-total	80	0	12	45	23

Photos and Testimonials



Left Photo: Red Oak (Quercus rubra) planted in Ajax
Right Photo: Sugar Maple (Acer saccharum) planted in Ajax (note: this tree was planted at a multi-unit property)

Participant Comments

“The LEAF program was extremely convenient and easy to take part in, the arborist was very informative and helpful. They answered all questions with friendly helpful advice, they gave us plenty of location options and the flexibility was wonderful. The tree itself is more mature and beautiful than we imagined. We plan to do it again in the future for shrubs.”

“The leaf program was fantastic. The arborist was incredibly knowledgeable and patient in answering my questions. I received a beautiful tree and the information to keep it healthy and strong. Definitely 5 out of 5!!”

“I was very impressed with the program from start to finish. The consultation was very helpful and informative in helping me choose the type and placement of the tree based on my wishes. The tree was planted shortly after, and the 2 people who did it were very courteous, tidy and quick. Before I heard of the LEAF program, I was planning on planting a tree, but I wasn't sure what or where would be best. The program was just what I needed to make the tree happen, and the price was better than I would have thought. I would definitely recommend anyone looking to enhance their property look into LEAF for guidance.”

Township of Brock

Trees

Species	Cumulative: 2020-2024	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	1	0	0	0	1
basswood	2	0	0	2	0
black cherry	1	0	0	1	0
bur oak	1	0	0	1	0
eastern white cedar	5	0	0	0	5
Freeman maple	2	0	0	0	2
honey locust	2	0	0	1	1
red maple	1	0	0	0	1
silver maple	5	0	0	5	0
sugar maple	5	0	0	5	0
trembling aspen	1	0	0	0	1
white spruce	1	0	0	1	0
Sub-total	27	0	0	16	11

Shrubs

Species	Cumulative: 2020-2024	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
black chokeberry	3	0	0	1	2
bush honeysuckle	2	0	0	2	0
common witchhazel	1	0	0	0	1
highbush cranberry	3	0	0	0	3
lowbush blueberry	6	0	0	2	4
pussy willow	3	0	0	0	3
red osier dogwood	2	0	0	0	2
smooth serviceberry	4	0	0	0	4
Sub-total	24	0	0	5	19

Photos and Testimonials



Left Photo: Honey Locust (*Gleditsia triacanthos*) planted in Brock
 Right Photo: Freeman Maple (*Acer freemanii*) planted in Brock

Participant Comments

We did not receive any comments from Brock participants in Year 4.

Municipality of Clarington

Trees

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	7	0	0	4	3
American elm	2	0	0	0	2
basswood	2	0	0	0	2
black cherry	1	0	0	0	1
blue beech	1	0	0	1	0
bur oak	1	0	0	1	0
eastern white cedar	1	0	0	1	0
Freeman maple	20	0	0	14	6
hackberry	1	0	0	1	0
Ohio buckeye	1	0	0	0	1
pagoda dogwood	1	0	0	1	0
paper birch	4	0	0	1	3
red oak	4	0	0	3	1
silver maple	2	0	0	2	0
sugar maple	9	0	0	1	8
sycamore	1	0	0	1	0
trembling aspen	2	0	0	1	1
white pine	2	0	0	2	0
white spruce	4	0	0	4	0
Sub-total	66	0	0	38	28

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
American hazelnut	2	0	0	2	0
black chokeberry	6	0	0	3	3
common ninebark	2	0	0	1	1
elderberry	8	0	0	7	1
fragrant sumac	7	0	0	3	4
highbush cranberry	1	0	0	0	1
lowbush blueberry	5	0	0	4	1
meadowsweet	11	0	0	6	5
nannyberry	2	0	0	2	0
purple flowering raspberry	3	0	0	2	1
red osier dogwood	2	0	0	0	2
smooth serviceberry	19	0	0	6	13
snowberry	6	0	0	2	4
Sub-total	74	0	0	38	36

Photos and Testimonials



*Left Photo: Freeman Maple (Acer freemanii) planted in Clarington
Right Photo: Red Oak (Quercus rubra) planted in Clarington*

Participant Comments

“We are delighted to have the trees planted in our back yard. Our first goal was to plant trees in the backyard to save soil. It also gives shelter to birds and other species. When we were searching for tree plantation services online, we came to know about LEAF through the Clarington municipality website. We immediately contacted them and arranged a consultation appointment and purchased the trees and today (Sept-28-2023) they planted the trees. We are excited to see them in the backyard and looking forward to seeing them grow along with our kids.”

“It was a great experience from start to finish. Especially meeting face to face with the arborist and hearing his suggestions and advice on different trees we were thinking of.”

“I was impressed start to finish. Every person I interacted with from inquiring about ordering, placing the order, to delivery was kind and professional.”

“I was very pleased with the LEAF program. From the consultation to the installation of our tree. All aspects were very professional and well organized. I would highly recommend this service. Looking forward to seeing our tree mature!”

“The LEAF program gets two thumbs up from me. I was kept informed every step of the way by competent employees. The time frame was exactly as indicated. And after care was included to ensure the tree planted thrives.”

“Used this program and very satisfied with it. Knowledgeable, friendly staff. And planting of tree was good!”

City of Oshawa

Trees

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	15	2	3	6	4
American elm	10	4	3	2	1
basswood	7	4	1	1	1
black cherry	2	1	1	0	0
black maple	1	0	1	0	0
bur oak	11	6	4	0	1
Freeman maple	41	14	16	10	1
grey dogwood	1	1	0	0	0
hackberry	16	4	7	2	3
honey locust	2	2	0	0	0
Kentucky coffeetree	6	5	1	0	0
pagoda dogwood	2	0	1	0	1
paper birch	5	2	2	1	0
pin cherry	2	2	0	0	0
red oak	10	2	3	4	1
silver maple	3	3	0	0	0
sugar maple	15	4	4	4	3
swamp white oak	5	1	2	2	0
sycamore	6	2	1	3	0
tamarack	1	1	0	0	0
white pine	1	1	0	0	0
white spruce	2	1	0	0	1
Sub-total	164	62	50	35	17

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
American hazelnut	2	1	1	0	0
black chokeberry	6	4	0	1	1
bush honeysuckle	1	0	0	0	1
common ninebark	8	1	1	3	3
common witchhazel	1	0	1	0	0
elderberry	3	1	0	1	1
fragrant sumac	5	4	0	1	0
grey dogwood	2	0	2	0	0
highbush cranberry	3	3	0	0	0
lowbush blueberry	8	1	2	1	4
meadowsweet	20	2	2	7	9
nannyberry	5	0	3	0	2
northern wild raisin	4	1	1	0	2
pagoda dogwood	3	2	1	0	0
pasture rose	3	2	0	0	1
purple flowering raspberry	9	1	1	2	5
pussy willow	4	0	2	0	2
red osier dogwood	8	3	0	2	3
smooth serviceberry	13	5	1	3	4
snowberry	11	1	3	2	5
St. John's wort	1	1	0	0	0
Sub-total	120	33	21	23	43

Photos and Testimonials



Left Photo: Hackberry (Celtis occidentalis) planted in Oshawa
Right Photo: American Elm (Ulmus americana) planted in Oshawa

Participant Comments

“LEAF is an excellent program which provides native plants with an environmental focus. They were professional, considerate, and helpful throughout the whole process! We can’t recommend them enough!”

“Excellent program, from initial consultation to the delivery/tree planting and aftercare. Excellent communication!”

“Thank you LEAF for letting me start my native garden transformation at a reduced cost and with the confidence that these native shrubs are locally sourced and cared for. A terrific, professional team that really knows their stuff and is eager to share.”

“We were so impressed by this program and wish we had done it sooner!”

City of Pickering

Trees

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	14	2	0	9	3
American elm	6	3	1	1	1
basswood	5	3	1	1	0
black cherry	4	1	0	2	1
black maple	4	0	1	1	2
blue beech	1	0	0	0	1
bur oak	4	2	1	0	1
eastern white cedar	9	1	6	2	0
Freeman maple	22	9	6	5	2
hackberry	9	4	3	0	2
honey locust	2	1	0	0	1
ironwood	2	0	0	1	1
Kentucky coffeetree	3	1	0	1	1
Ohio buckeye	1	1	0	0	0
paper birch	7	5	0	0	2
pin cherry	2	1	1	0	0
red maple	2	1	0	1	0
red oak	7	1	0	3	3
silver maple	1	0	0	1	0
sugar maple	16	11	0	0	5
trembling aspen	1	0	0	0	1
white pine	2	0	1	0	1
white spruce	6	3	2	1	0
Sub-total	130	50	23	29	28

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
American hazelnut	2	1	1	0	0
arrowwood	1	0	0	0	1
bayberry	1	0	0	0	1
black chokeberry	11	1	6	2	2
bush honeysuckle	3	1	0	1	1
common ninebark	10	4	0	2	4
common witchhazel	3	0	1	2	0
elderberry	3	2	1	0	0
fragrant sumac	6	3	0	0	3
grey dogwood	4	1	2	0	1
highbush cranberry	8	2	2	3	1
lowbush blueberry	7	3	3	0	1
meadowsweet	12	4	0	5	3
nannyberry	4	1	0	3	0
northern wild raisin	8	1	4	1	2
pagoda dogwood	4	0	3	1	0
pasture rose	1	1	0	0	0
purple flowering raspberry	7	2	2	0	3
red osier dogwood	17	3	4	3	7
smooth serviceberry	19	3	3	6	7
snowberry	4	2	0	2	0
spicebush	4	0	4	0	0
St. John's wort	4	3	0	1	0
Sub-total	143	38	36	32	37

Photos and Testimonials



*Left Photo: Black Maple (Acer nigrum) planted in Pickering
Right Photo: Bur Oak (Quercus macrocarpa) planted in Pickering*

Participant Comments

“As I am an elderly person it was a wonderful opportunity to get expert advice on the selection of a tree and its care. So convenient that I didn't have to lift a finger to get my tree purchased, delivered, and planted. The price for the service was incredibly reasonable and I will definitely recommend this service to others!”

“Black Maple wasn't originally in my list of preferred trees, but I am very satisfied picking it after Joel explained the differences between the black maple and what I was initially looking for!”

Township of Scugog

Trees

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	7	2	2	1	2
American elm	8	2	2	1	3
basswood	5	3	0	1	1
black cherry	2	0	0	0	2
black maple	1	0	1	0	0
black walnut	1	0	0	0	1
bur oak	8	3	4	0	1
eastern white cedar	5	0	5	0	0
Freeman maple	10	3	4	2	1
hackberry	5	1	1	2	1
ironwood	1	0	0	1	0
Kentucky coffeetree	3	1	0	0	2
Ohio buckeye	3	1	1	1	0
paper birch	5	4	1	0	0
red oak	8	5	1	1	1
silver maple	4	0	2	1	1
sugar maple	9	7	1	1	0
swamp white oak	2	0	0	1	1
sycamore	2	1	0	0	1
white pine	3	2	1	0	0
white spruce	2	0	2	0	0
Sub-total	94	35	28	13	18

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
arrowwood	2	0	0	2	0
bayberry	1	1	0	0	0
black chokeberry	3	1	2	0	0
common ninebark	5	2	0	0	3
common witchhazel	5	0	3	2	0
elderberry	7	3	3	1	0
fragrant sumac	2	0	0	0	2
grey dogwood	7	1	3	1	2
highbush cranberry	3	0	3	0	0
lowbush blueberry	20	5	6	9	0
meadowsweet	8	0	3	0	5
nannyberry	1	0	0	1	0
northern wild raisin	5	0	4	1	0
pagoda dogwood	3	1	0	2	0
pasture rose	2	2	0	0	0
purple flowering raspberry	15	7	7	1	0
red osier dogwood	9	2	2	0	5
smooth serviceberry	20	8	1	5	6
snowberry	7	1	3	0	3
spicebush	2	0	0	2	0
St. John's wort	1	1	0	0	0
Sub-total	128	35	40	27	26

Photos and Testimonials



Left Photo: Swamp White Oak (Quercus bicolor) planted in Scugog

Right Photo: American Elm (Ulmus americana) planted in Scugog

Participant Comments

“I was really impressed with LEAF, especially our site consultation with Jon. He was very knowledgeable regarding the various tree options and helped us tremendously in determining which trees to purchase and where to plant them so that they will grow well and look good on our property. He had a tablet with him which was very helpful - providing us with pictures/drawings of the proposed planting plan and different types of trees.”

Town of Whitby

Trees

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
Allegheny serviceberry	33	14	6	8	5
American elm	11	7	1	2	1
basswood	11	5	2	3	1
black cherry	1	0	0	0	1
bur oak	8	5	0	2	1
eastern white cedar	6	2	4	0	0
Freeman maple	61	31	13	14	3
hackberry	34	15	7	6	6
honey locust	7	5	1	0	1
Kentucky coffeetree	13	12	0	1	0
Ohio buckeye	4	3	0	0	1
pagoda dogwood	4	1	3	0	0
paper birch	11	6	3	1	1
pin cherry	1	1	0	0	0
red maple	2	0	1	1	0
red oak	17	6	3	6	2
silver maple	5	3	0	1	1
sugar maple	25	12	8	4	1
swamp white oak	3	1	1	1	0
sycamore	5	3	1	1	0
trembling aspen	1	0	0	1	0
tulip tree	1	1	0	0	0
white pine	1	0	0	1	0
white spruce	16	2	0	13	1
Sub-total	281	135	54	66	26

Shrubs

Species	Cumulative: 2020-2023	Year 1: 2020-2021	Year 2: 2021-2022	Year 3: 2022-2023	Year 4: 2023-2024
American hazelnut	7	3	1	2	1
arrowwood	1	0	0	0	1
bayberry	5	0	0	1	4
black chokeberry	12	6	2	2	2
bush honeysuckle	1	1	0	0	0
common ninebark	14	3	2	8	1
common witchhazel	4	0	0	4	0
eastern redbud	1	1	0	0	0
elderberry	17	4	5	6	2
fragrant sumac	9	5	2	0	2
grey dogwood	4	1	0	3	0
highbush cranberry	16	6	3	3	4
lowbush blueberry	21	7	3	11	0
meadowsweet	18	5	0	12	1
nannyberry	12	3	3	1	5
northern wild raisin	2	1	1	0	0
pagoda dogwood	5	0	0	5	0
purple flowering raspberry	8	4	1	3	0
pussy willow	3	1	0	0	2
red osier dogwood	23	7	7	7	2
smooth serviceberry	39	14	6	14	5
snowberry	15	5	4	4	2
spicebush	4	2	0	2	0

St. John's wort	8	4	3	1	0
Sub-total	249	83	43	89	34

Photos and Testimonials



*Left Photo: Silver Maple (Acer saccharinum) planted in Whitby
Right Photo: Allegheny Serviceberry (Amelanchier laevis) planted in Whitby*

Participant Comments

"The LEAF team was knowledgeable and enthusiastic about planting the right tree in the right place. They provided their expert advice and were also available to answer any questions that I had."

"I love that LEAF offers native species that will thrive in the chosen environment. I chose a tree that is host for many native butterflies that will also shade my home. We need more companies looking at the biological impact of the plants we choose for our landscapes. Many of our natives are beautiful and support local wildlife. If we are all a bit more thoughtful of the things we plant, we can help reverse some of the impacts our homes have had on our environment."

"Excellent service and consultation! The team were knowledgeable and professional."

"I am very pleased with the program, the service I received and the professional and friendly staff throughout my purchase."

"I appreciate the products and educational material provided about planting native species. Thank you!"