

From: [REDACTED]
To: [Walter Schummer; Clerks](#)
Cc: [Angela Canavan](#); [REDACTED]; [Michael Jubb](#)
Subject: King St Park Survey.
Date: April 17, 2024 10:58:59 AM

Please include this at the next Council meeting.

To whom it may concern.

After looking at and completing the King Street Park Survey, I noticed an omission as well as two other issues with the survey.

The omission is that there is no option for no track or soccer pitch, just to leave the park as is, an open green space.

The first issue is in the ranking system. This leads people to believe that there is going to be something put there, they just have to choose what in the order of preference. Hence there should have been an option for no track or soccer pitch and leave the park as an open green space. As stated above.

The second and most important and concerning issue is that of survey completion and that is broken down into two separate issues. Weighting of the survey results by location. As the survey is now, it gives the same weight to anyone filling out the survey no matter their physical location. As well, as the survey is set up now, it can be completed as many times as a person wants to. It does not lock you out once you have completed the survey. Even if, duplicate completions are filtered out so that only one completion per IP is logged and completions from outside of the target area are filtered out that still leaves the data gleaned from the survey suspect. And thereby in the eyes of all of the people with interest in the proposed project the results for whatever the outcome of the survey is will be suspect. In that case the results of the survey in itself should be deemed non usable.

In the absence of a formal survey protocol, the Township of Brock staff should have taken more care in the preparation of this survey, then at the very least had it approved by the mayor and of Council before it was made public.

Regards,

John Ducker
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