



BROCK BOARD OF TRADE



2023 Annual Update

Photo Credit: Adeline Pettit



Who we are

A unified voice to promote vibrant communities with successful and sustainable businesses in Brock Township from our main streets to our rural roads.

We are a relatively new organization formed in 2015 replacing 4 local business groups to serve our business communities.

We incorporated under the Board of Trade Act in 2016 with our Board of Directors made up of volunteer business owners located throughout the Municipality

Our Partners...

Township of Brock
Region of Durham
Durham Business Alliance
Ontario Chamber of Commerce
South Lake Futures
Business Development Bank (BDC)
Central Counties Tourism
Business Advisory Centre Durham (BACD)
Durham College
Spark Centre
Ministry of Agriculture Food & Rural Affairs (OMAFRA)



2023 Accomplishments.....

- Advocated to increase Sewage Capacity in Cannington and Sunderland
- Signed Cooperative Understanding Agreement with Brock Township
- Conducted Monthly business presentations/workshops
- Sponsored student IT conference at Durham College
- Holiday Season retail windows
- Facilitated two "Do It in Durham" events
- Created a more "user friendly" Website
- Appointed to the Brock Tourism Advisory Committee
- Participated in the North Durham Building Forum



- Participated in Beaverton Harbour Master Plan
- Increased membership by more than 20 this year to over 100 Businesses.
- Conducted a Member Target Survey
- Attended new Business openings along with Council Members
- Sponsored Canada Day Events, Pride Picnic and the Regional Chair North Durham Event
- Sponsored a Walking Tour brochure with the Beaverton Thorah Eldon Historical Society (BTEHS)
- Operated the tourism/visitor information office at Beaverton Town Hall
- Sponsored All Candidates event in the last municipal election

Looking to 2024



- Golf Tournament at Cedarhurst Golf Club
- Launch of Community Partners Calendar
- Durham College April IT Expo
- Annual Special Events
 - Walk/Ride the Beaver River Trail Sponsorship Event
 - Rural Business Tour
 - Virtual Scavenger Hunt

- Mayor's Breakfast with Speakers and Vendors
- Trail Development, Back Roads Tourism and Business Opportunity
- Joint Meetings with Scugog and Uxbridge
- Durham Region "Growing North Durham" Plan
 - Agri-Tourism
 - Tourism Strategy

Thank you, have you any Questions?



Brock Board of Trade

brockboardoftrade.com

info@brockboardoftrade.com | 705-426-2051