

Brock Township - Historical Societies "Engagement" Data – 2022

(Note: Start of year events were limited due to covid)

Category	Beaverton	Cannington	Sunderland
Paid Members			86
Volunteer Hours			3148
Active Volunteers			24
Regular Meeting Attendance			63
Special Event Attendance			150
		Jane Jacobs Walk	15
		Remembrance Day Service	16
		Canada Day	324
		Bicentennial Event	71
		McCaskill Mills Pioneer Day	34
		Haunted Trail	1000
		House History Workshop	19
		Cultural Day	49
		Christmas Dinner	35
Museum Visitors			288
Blacksmith Shop Visitors			131
Total In Person Engagement	N/A		5303
Facebook Members			477
Website Visits			946
Total Social Media Engagement	N/A		1423
Genealogical Requests			51
Family Tree Help on Li			40
Promotional Items Sold/Created		Books/Prints/Notes	225
		Cenotaph Booklet Project	200
Total Other Activity	N/A		276