



The Corporation of the Township of Brock  
Committee of the Whole Agenda

Monday, January 29, 2024, 3:00 p.m.  
Council Chambers - 1 Cameron St. E. Cannington and Electronically

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Pages

**1. Meeting Details**

This link will take you directly to the livestream video.

<https://video.isilive.ca/brock/live.html>

Those wishing to attend the meeting in person or virtually to speak to Council on an item on this published agenda are asked to contact [clerks@brock.ca](mailto:clerks@brock.ca) prior to the start of the meeting and staff will provide the meeting details.

**2. Call to Order & Moment of Silence - 3:00 p.m.**

**3. Land Acknowledgement**

It is important to begin each public gathering with a Land and Territorial Acknowledgement, to recognize the Indigenous people for being good stewards of the land and environment, here where we are meeting today. The Township of Brock has traditionally been a hunting and fishing ground for First Nations people. We reside on and benefit from the Williams Treaty Territories, on the land of the Mississaugas and Chippewas. May we share the land as long as the sun rises, the grass grows and river flows.

**4. Disclosure of Pecuniary Interest and Nature thereof**

**5. Presentation(s)**

- 5.1 Growing North Durham Rural Economic Development Plan Annual Update and Progress  
Glen Macfarlane and Stacey Jibb  
Durham Region Economic Development (Invest Durham)

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**Recommendation:**

BE IT RESOLVED THAT the presentation and Report 2024-TED-001, Growing North Durham Annual Report, submitted by Glen Macfarlane and Stacey Jibb, Durham Region Economic Development (Invest Durham), with respect to Growing North Durham Rural Economic be received for information.

**6. Delegation(s) / Petition(s)**

**7. Closed Session**

**Recommendation:**

BE IT RESOLVED THAT Committee of the Whole proceed into a Closed Meeting at \_\_\_\_ p.m. to discuss the following matters:

- personal matters about an identifiable individual, including municipal or local board employees pursuant to Section 239(2)(b) of the Municipal Act
- labour relations or employee negotiations pursuant to Section 239 (2)(d) of the Municipal Act
- advice that is subject to solicitor-client privilege, including communications necessary for that purpose pursuant to Section 239(2)(f) of the Municipal Act

7.1 Vehicle Use Policy

7.2 2024 Budget - New Staffing Requests

**8. Rise from Closed Session**

**Recommendation:**

BE IT RESOLVED THAT Committee of the Whole rise & report from Closed Meeting at TIME a.m. p.m.; and, THAT Committee endorse all direction provided to staff, at the Closed Meeting of Committee of the Whole, held on DATE.

**9. Sub-Committees**

9.1 Finance Committee (Mayor Schummer - Chair)

9.2 Operations Committee (Councillor Pettingill - Chair)

9.3 Parks, Recreation and Facilities Committee (Councillor Campbell - Chair)

9.4 Tourism & Economic Development Committee (Councillor Frank - Chair)

9.5 Protection Services Committee (Councillor Canavan - Chair)

9.5.1 Report 2024-PS-001, Fire Department Responses-2023-Q4  
Fire Chief

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**Recommendation:**

BE IT RESOLVED THAT Report Number 2024-PS-001, Fire Department Responses - 2023 Q4 be received for information.

- 9.6 Development Services Committee (Councillor Doble - Chair)
- 9.7 General Government Committee (Regional Councillor Jubb - Chair)
- 9.8 Climate Committee (Councillor Pettingill - Chair)

**10. Other Business**

**11. Public Questions and Clarification**

**12. Adjournment**

**Recommendation:**

BE IT RESOLVED THAT the Committee of the Whole meeting adjourn at this  
TIME a.m. p.m.



# Growing North Durham – Annual Report

Township of Brock – Committee of  
the Whole

January 29, 2024



# Background

- Endorsed in early 2023 (Regional and Township Councils in north Durham)
- Implementation of Ready Set Future
- Goals and actions to support economic growth across north Durham to 2027
- Commitment to provide annual reports to Councils



# Plan Overview

- North Durham-wide collaborative approach
- Collaboration between the Region, Township and business support organizations
- Regular communication and meetings

# Plan Implementation

The Plan is structured under three pillars:

- People
- Places
- Prosperity



# People

- North Durham Building Business Forum (November 14 at the Trail Hub)
  - Information tables for business support organizations
  - Relevant speaking sessions (e.g. business resiliency, social media 101, employee attraction & retention)
  - Networking opportunities
- Share relevant information with the business community through newsletters, social media, local business support organizations, targeted marketing initiatives and one-on-one interactions
- Plans for 2024:
  - Identify and act on effective ways to support workforce development in north Durham
  - Partnership with Durham College and NRC to support innovation in the agri-food sector





# Places

- North Durham lens on Region-wide initiatives and marketing campaigns:
  - 2023 Collision Conference
  - Shop Where You Live campaign
  - Gather at the Farm campaign
  - Rural Business Spotlights
  - Weekly Careers Roundup
- Rural Economic Development Grant
  - Downtown CIP Update
- Plans for 2024:
  - Greater focus on Brock's downtowns
    - Building & Business Inventories
    - Downtown CIP promotion
    - Explore grant opportunities
  - Regional contributions to business welcome packages





# Prosperity

- Brock Business Toolkit
  - The Brock Advantage
  - Starting or Expanding Your Business
  - Operating Your Business
- Respond to investment inquiries on behalf of the Township
- Completed signature sites inventory on behalf of the Township for the Ministry of Economic Development, Job Creation & Trade (MEDJCT)
- Ad-hoc business support (new and existing businesses)
- 2024
  - Interactive economic dashboards to be launched featuring both Regional and Township level data
  - Investment readiness self-assessment







**Thank You!**

Questions?

**InvestDurham.ca** **in**  

If this information is required in an accessible format, please contact  
Economic Development & Tourism at 1-800-706-9857, ext. 2619.



## Corporation of the Township of Brock

### Staff Report to the Mayor and Members of Council

**From:** Stacey Jibb  
**Position:** Manager, Agriculture and Rural Economic Development (Invest Durham), Durham Region  
**Title / Subject:** Growing North Durham Annual Report  
**Date of Report:** January 29, 2023  
**Date of Meeting:** January 29, 2023  
**Report No:** 2024-TED-001

#### 1.0 Issue / Origin

The purpose of this report is to deliver an annual report regarding implementation of the [2023-2027 Growing North Durham: A Rural Economic Development Action Plan](#).

This report will be accompanied by a presentation from Stacey Jibb, Manager of Agriculture and Rural Economic Development and Glen Macfarlane, Rural Economic Development Specialist, with the Region of Durham's Economic Development and Tourism Division (Invest Durham).

#### 2.0 Background

The Growing North Durham Plan was endorsed by Regional Council and the Council of the Township of Brock in early 2023. It sets out goals and actions to support economic growth across north Durham to 2027.

The Growing North Durham Plan supports a collaborative north Durham-wide approach to economic development where regional resources can be shared across the three Townships (Scugog, Uxbridge and Brock) to advance common interests for economic development and tourism.

### 3.0 Analysis

The delivery of economic development programming in the Township of Brock relies on collaboration between the Region, the Township of Brock as well as business support organizations, including the Brock Board of Trade (BBoT).

Regional Economic Development staff have regular communication with the Township's Director of Development Services on matters relating to economic development. This ongoing communication and collaboration is integral to the implementation of the Growing North Durham Plan.

The Growing North Durham Plan is structured under three pillars (people, places and prosperity). Each pillar includes goal areas and actions that support a community-driven approach to economic development. Identified below are the key activities completed within each pillar over the course of the past year and/or activities that are underway:

- A. People: This pillar is about recognizing the strong correlation between human capital and economic growth.
- Hosted the North Durham Building Business Forum (NDBBF), which took place on November 14, 2023, at the Trail Hub. The NDBBF included several elements which supported advancement of actions within the People pillar of the Growing North Durham Plan:
    - Social Media 101 Panel highlighted how to enhance digital presence and balance running a business as well as social media as a tool for business promotion.
    - Information tables featuring various business support organization allowed businesses to make in-person connections and better understand the resources available to them.
    - Inspiring stories from entrepreneurs and small business across north Durham shared lessons learned and key takeaways to operating a successful business.
  - Plans are underway to complete a workforce planning study to help identify gaps in workforce data and skills gaps in north Durham.
  - Throughout 2023, shared relevant information with entrepreneurs and small business owners through a bi-monthly e-newsletter, Invest Durham social channels and one-on-one interactions/support.
  - North Durham innovation success stories are featured in Rural business Spotlights through Invest Durham social channels and marketing.
  - Supported the delivery of Digital Main Street Program in collaboration with the Business Advisory Centre Durham to eligible businesses in the Township of Brock.
  - Plans are underway to partner with Durham College and the National Research Council/Industrial Research Assistance Program to connect information and

communications technology companies with agri-food operators in north Durham to support innovation in the agri-food sector.

B. Places: This pillar is about highlighting and strengthening north Durham's unique qualities of place that stimulate meaningful connections with the community.

- Several initiatives and campaigns have been delivered over the last year with efforts made to ensure there is a north Durham lens on marketing efforts. These include:
  - Collision Conference 2023 (Regional Economic Development staff attended on behalf of north Durham).
  - Shop Where You Live Campaign to support shopping local.
  - Gather at the Farm campaign which highlighted agri-tourism destinations and local food during the month of October.
- In collaboration with municipal staff, a Rural Economic Development (RED) grant was secured in 2023 to update the Downtown Community Improvement Plan in the Township of Brock as well as enhanced marketing to encourage business uptake of incentive programs once established.
- Regional Economic Development staff participated in the Beaverton Waterfront Advisory Group to provide economic development and tourism related insights.
- Looking at 2024, plans include a strong focus on Brock's downtown areas including the completion of building and business inventories and promotion of updated Community Improvement Plan programs.

C. Prosperity: This pillar is about business retention and making informed decisions to encourage and enable economic growth.

- Working with the Director of Development Services, completed a signature sites inventory on behalf of the Township for the Ministry of Economic Development, Job Creation and Trade (MEDJCT).
- Working with Township communications staff, an [online business toolkit](#) was developed and launched on the Township of Brock website in 2023. The toolkit provides a one-stop-shop of information and resources for new and existing businesses as well as those looking to grow their business in the Township of Brock. Some highlights includes a community profile for Brock, information on obtaining a building permit, Community Improvement Plan incentives, how to access local talent and more.
- Working closely with the Director of Development Services, available properties in Brock are identified and submitted as potential investment leads for inquiries received directly to Township/Regional staff or through the Durham Economic Development Partnership.

In addition to collaboration on economic development initiatives in the Township of Brock, the Region of Durham's Economic Development and Tourism Division, through the Durham Tourism Team, also support tourism related initiatives across the Township. While not the focus of the Growing North Durham Plan, it should be noted

that tourism plays an integral role in advancing the overall economic prosperity of Brock. Durham Tourism has supported and/or assisted with several tourism related events/initiatives in Brock over the past year:

- Alignment with the Durham Tourism events calendar
- Brock Tourism website development and funding secured
- Environics reports/data for the downtowns of Cannington, Sunderland and Beaverton
- Professional winter photography captured

Support on creation of blogs and blog content for choosebrock.ca, including a blog writer who visited several Beaverton businesses over the summer and a feature for Brock in a north Durham holiday experience.

#### **4.0 Related Policies / Procedures**

Section 3 of The Township of Brock's Official Plan identifies several Economic Development Goals, including 3.1.4 which identifies the Region working cooperatively with the Township to promote private investment and to effectively market the municipality.

#### **5.0 Financial / Budget Assessment**

There are no financial implications for the Township of Brock at this time.

##### **5.1 Asset Management**

N/A

#### **6.0 Climate Change Impacts**

Economic development aims to strengthen local economies and improve the well-being of communities. It not only improves the overall economic well-being of the community but also enhances social cohesion and quality of life for residents. Economic development supports the preservation and creation of local jobs, which helps to create more sustainable communities where people can live, work and play. It also helps to reduce automobile use if people work closer to where they live.

#### **7.0 Communications**

N/A

#### **8.0 Conclusion**

Several projects and initiatives have been identified for 2024 to support the ongoing implementation of the Growing North Durham Plan. This includes a workforce planning study, the 2024 North Durham Building Business Forum, a project focusing on the



enabling innovation in the agri-food industry, ongoing collaboration with the Brock Board of Trade and support for future grant applications.

The Growing North Durham Plan represents an ongoing commitment for a collaborative North Durham-wide approach to the delivery of economic development support for the Townships of Scugog, Uxbridge and Brock. Regional Economic Development staff look forward to continuing a positive working relationship with Township staff and business support organizations to attract and retain businesses in the Township.

## **9.0 Recommendation**

BE IT RESOLVED THAT Report 2024-TED-001, North Durham Annual Report be received for information.



## Corporation of the Township of Brock

### Staff Report to the Mayor and Members of Council

**From:** Rick Harrison

**Position:** Fire Chief/CEMC

**Title / Subject:** Fire Department Responses-2023-Q4

**Date of Report:** January 8, 2024

**Date of Meeting:** January 29, 2024

**Report No:** 2024-PS-001

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#### 1.0 Issue / Origin

The Fire Chief is responsible for preparing and presenting quarterly and annual reports of all fire department responses to Council.

#### 2.0 Background

As per the Ontario regulations, fire departments are required to report all fire department responses to the Office of the Fire Marshal (OFM) for statistical record keeping. The OFM's reporting system breaks down the responses into several categories, dependent on the type of response incident tended to by the fire department.

#### 3.0 Analysis

**Definitions:**

**Code 1-3 Property fires/explosions:** fires related to structures, vehicles, brush/grass, combustion explosions.

**Code 11-13 Overpressure rupture/explosion (no fire):** steam boilers, hot water, gas pipe rupture, bomb, or dynamite.

**Code 21-29 Pre-fire conditions/no fire:** overheated mechanical devices, engines, brakes, pot on the stove, lightning, toaster, fireworks.

**Code 31-39 False fire calls:** alarm activations caused by malfunction, accidental, malicious, prank, human perceived emergency.

**Code 37-39 CO false calls:** perceived CO emergency, equipment malfunction.

**Code 41 -59 Public hazard:** Gas leak, chemical spill, power lines down, CO incident with CO present.

**Code 60-69 Rescue:** Vehicle extrication, building collapse, water rescue, ice rescue, motor vehicle collision/accident, industrial accident, elevator mishap, trench/confined space/high-low angle rescue.

**Code 70-89 Medical resuscitator call:** all various types of medical emergencies.

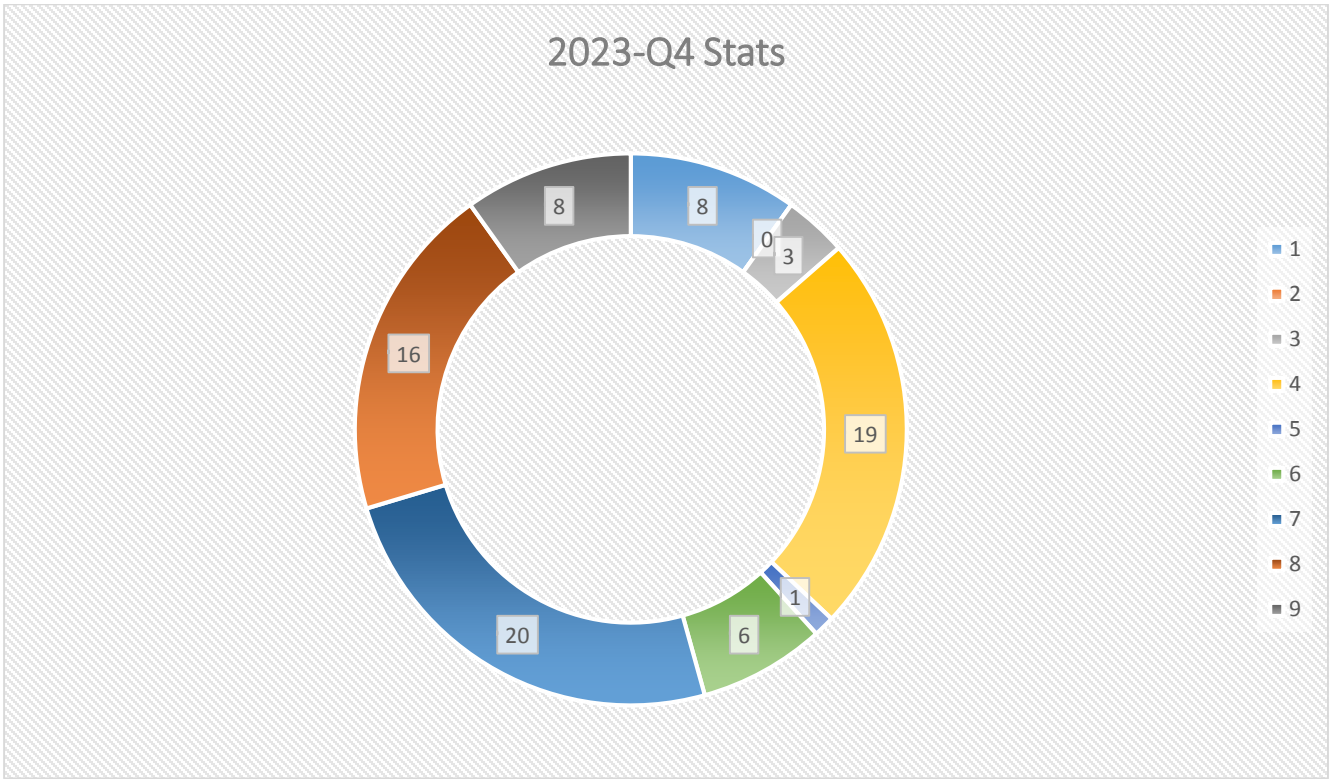
**Code 91-99 Other response:** Assisting police/other agencies, other public services or incidents that do not match other type codes.

**Q4-2022 – Q4-2023 Comparison Chart**

OFM Code	Incident Type	Q4 2022	Q4 2023	2022 YTD Total	2023 YTD Total
1 – 3	Property fires/explosions	4	8	29	35
11 – 13	Overpressure rupture/explosions (no fires)	0	0	0	0
21 – 29	Pre-fire conditions (no fires)	2	3	13	14
31 – 39	False fire calls	8	19	39	58
37 – 38	CO False calls	2	1	31	9
41 – 59	Public hazards	7	6	94	25
60 – 69	Rescue	29	20	82	85
70 – 89	Medical/resuscitator Call	28	16	82	78
91 - 99	Other responses	13	8	36	53
Total		93	81	337	357

**Comparison Chart -- January 1 – December 31, 2020, 2021, 2022, 2023.**

OFM Code	Incident Type	2020	2021	2022	2023
1 – 3	Property fires/explosions	20	51	29	35
11 – 13	Overpressure rupture/explosions (no fires)	0	0	0	0
21 – 29	Pre-fire conditions (no fires)	32	26	13	14
31 – 39	False fire calls	38	56	39	58
37 – 38	C0 False calls	24	13	13	9
41 – 59	Public hazards	35	45	31	25
60 – 69	Rescue	68	88	94	85
70 – 89	Medical/resuscitator Call	47	49	82	78
91 - 99	Other responses	33	46	36	53
Total		297	374	337	357



**Estimated Fire Dollar Loss (includes vehicles & structures)**

- 2019 ---- \$1,119,500
- 2020 ---- \$441,000
- 2021 ---- \$3,281,560
- 2022 ---- \$880,400
- 2023 ---- \$1,950,930

**4.0 Related Policies / Procedures**

Fire Department Establishing Regulating Bylaw

**5.0 Financial / Budget Assessment**

None

**6.0 Climate Change Impacts**

None

**7.0 Communications**

The statistical information shall be available on Township social media for public viewing.

## **8.0 Conclusion**

Statistical information for Q3 2023 indicates the fire department response percentage is broken down as per the following:

- Rescues – 25%
- False Fire Calls – 23%
- Medical/Resuscitator Call – 20%
- Other Response – 10%
- Property Fires/Explosions – 10%
- Public Hazards – 7%
- Pre-fire Conditions (no fire) – 4%
- C0 False Calls – 1%
- Overpressure Fire/Explosions – 0%

## **9.0 Recommendation**

BE IT RESOLVED THAT Report 2024-PS-001 “Fire Department Responses 2023-Q4” be received for information.